
WEBTRENDS



Complete Report

www.plant-materials.nrcs.usda.gov

Report Range: 08/01/2002 00:00:02 - 08/31/2002 23:57:11

Prepared By:

NRCS

USDA

on 11/12/02, 10:35:46

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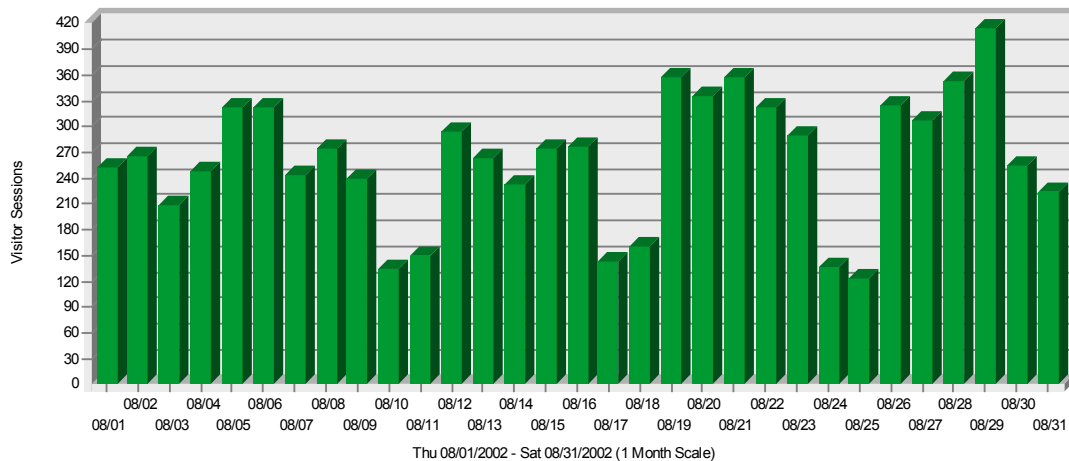
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.

Visitor Sessions



Statistics - Report Range: 08/01/2002 00:00:02 - 08/31/2002 23:57:11

Hits	Entire Site (Successful)	113,656
	Average Per Day	3,666
	Home Page	235
Page Views	Page Views (Impressions)	23,237
	Average Per Day	749
	Document Views	22,842
Visitor Sessions	Visitor Sessions	8,111
	Average Per Day	261
	Average Visitor Session Length	00:08:55
	International Visitor Sessions	2.94%
	Visitor Sessions of Unknown Origin	22.47%
	Visitor Sessions from United States	74.57%
Visitors	Unique Visitors	4,139
	Visitors Who Visited Once	3,340
	Visitors Who Visited More Than Once	799

General Statistics - Help Card

? The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

General Statistics - Help Card

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

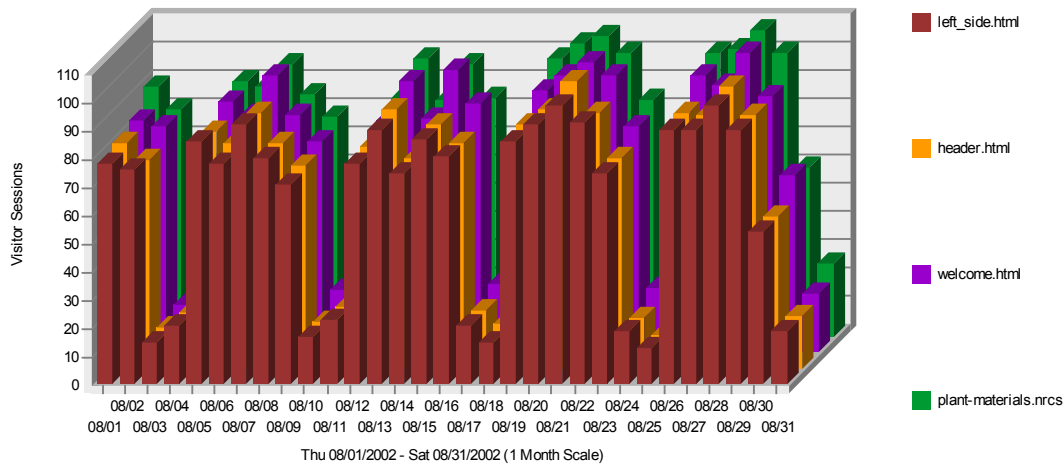


The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.

Most Requested Pages





Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	2,544	11.13%	2,237	00:00:16
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2,493	10.91%	2,162	00:01:24
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2,238	9.79%	2,006	00:00:07
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2,232	9.77%	2,003	00:00:27
5	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	382	1.67%	364	00:09:16
6	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	299	1.3%	276	00:00:35
7	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	245	1.07%	224	00:01:40
8	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	225	0.98%	214	00:02:35
9	Plant Materials Program Wildfire Protection and Recovery http://plant-	222	0.97%	210	00:05:16

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/pubslst/wildfire.html				
10	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	224	0.98%	202	00:01:18
11	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	242	1.05%	198	00:00:38
12	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	235	1.02%	197	00:00:34
13	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	224	0.98%	195	00:04:15
14	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	203	0.88%	192	00:03:00
15	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	186	0.81%	168	00:01:16
16	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	175	0.76%	161	00:00:22
17	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	182	0.79%	161	00:01:31
18	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	168	0.73%	155	00:00:35
19	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	165	0.72%	153	00:00:39
20	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	168	0.73%	125	00:01:46
21	Plant Materials Program Bioengineering and Riparian http://plant-materials.nrcs.usda.gov/biorip.html	125	0.54%	119	00:02:41
22	Plant Materials Program Commercial Seed Production http://plant-materials.nrcs.usda.gov/comm_seedpro.html	120	0.52%	118	00:01:21
23	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	136	0.59%	115	00:02:35
24	Plant Materials Program Releases http://plant-materials.nrcs.usda.gov/releases.html	117	0.51%	107	00:01:37
25	Bridger Plant Materials Center	120	0.52%	104	00:01:22

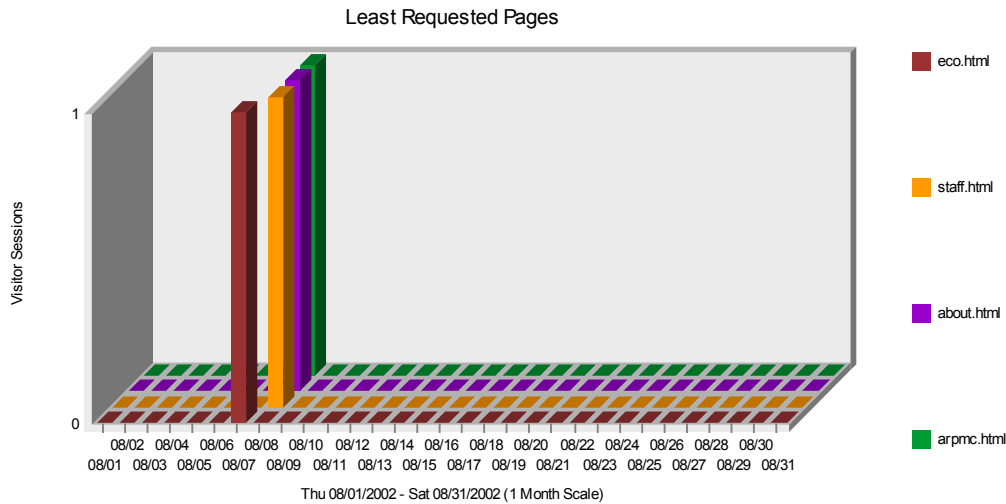
Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	http://plant-materials.nrcs.usda.gov/mtpmc/				
26	Manhattan Plant Materials Center http://plant-materials.nrcs.usda.gov/kspmc/	106	0.46%	93	00:01:33
27	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	106	0.46%	89	00:01:28
28	Cape May Plant Materials Center http://plant-materials.nrcs.usda.gov/njpmc/	93	0.4%	88	00:01:19
29	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	94	0.41%	88	00:01:12
30	Brooksville Plant Materials Center http://plant-materials.nrcs.usda.gov/flpmc/	96	0.42%	85	00:01:27
31	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/	88	0.38%	82	00:01:26
32	Plant Materials Program References http://plant-materials.nrcs.usda.gov/references.html	80	0.35%	79	00:03:24
33	Lockeford Plant Materials Center http://plant-materials.nrcs.usda.gov/capmc/	89	0.38%	76	00:01:58
34	Jamie L. Whitten Plant Materials Center http://plant-materials.nrcs.usda.gov/mspmc/	79	0.34%	74	00:01:56
35	National Plant Materials Center http://plant-materials.nrcs.usda.gov/mdpmc/	81	0.35%	73	00:01:30
36	Plant Materials Program IntraNet http://plant-materials.nrcs.usda.gov/intranet/intranet.html	87	0.38%	72	00:01:34
37	Jimmy Carter Plant Materials Center http://plant-materials.nrcs.usda.gov/gapmc/	81	0.35%	72	00:01:38
38	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	87	0.38%	71	00:00:45
39	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	87	0.38%	71	00:00:51
40	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/welcome.html	83	0.36%	70	00:00:53
41	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/header.html	86	0.37%	70	00:00:44
42	Upper Colorado Environmental Plant Center http://plant-materials.nrcs.usda.gov/copmc/	72	0.31%	65	00:02:55
43	Knox City Plant Materials Center http://plant-materials.nrcs.usda.gov/txpmc/	71	0.31%	64	00:02:52
44	Golden Meadows Plant Materials Center http://plant-materials.nrcs.usda.gov/lapmc/	70	0.3%	63	00:02:31
45	Alderson Plant Materials Center http://plant-materials.nrcs.usda.gov/wvpmc/	71	0.31%	63	00:01:16
46	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	61	0.26%	60	00:04:01
47	Booneville Plant Materials Center	68	0.29%	59	00:02:38

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	http://plant-materials.nrcs.usda.gov/arpmc/				
48	Aberdeen PMC Publications http://plant-materials.nrcs.usda.gov/idpmc/idpmc.html	61	0.26%	58	00:05:10
49	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	63	0.27%	58	00:04:05
50	Kika de la Garza Plant Materials Center http://plant-materials.nrcs.usda.gov/stpmc/	63	0.27%	56	00:00:54
Subtotal For the Page Views Above		15,693	68.7%	N/A	N/A
Total For the Log File		22,842	100%	N/A	N/A

Most Requested Pages - Help Card	
<p> This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p>	
<p> Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>	

Least Requested Pages


This section identifies the least popular pages on your Web site, and how often they were accessed.



Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
1	Booneville PMC Publications http://www.plant-materials.nrcs.usda.gov/arpmc/arpmc.html	1	0%	1
2	Booneville PMC About the Center http://www.plant-materials.nrcs.usda.gov/arpmc/about.html	1	0%	1
3	Booneville PMC Staff Directory http://www.plant-materials.nrcs.usda.gov/arpmc/staff.html	1	0%	1
4	Plant Materials Program Related Web Sites: Ecological Restoration http://www.plant-materials.nrcs.usda.gov/websites/eco.html	1	0%	1
5	Plant Materials Program http://plant-materials.nrcs.usda.gov:80/	2	0%	1
6	Plant Materials Program Windbreaks and Shelterbelts Publications http://www.plant-materials.nrcs.usda.gov/publist/windbreak.html	1	0%	1
7	Plant Materials Program Recreation Areas Publications http://www.plant-materials.nrcs.usda.gov/publist/recreation.html	1	0%	1
8	Plant Materials Program Range Publications http://www.plant-materials.nrcs.usda.gov/publist/range.html	1	0%	1
9	Plant Materials Program Establishment - General Publications http://www.plant-materials.nrcs.usda.gov/publist/establishment.html	1	0%	1
10	Plant Materials Program Cropland Publications http://www.plant-	1	0%	1


Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
	materials.nrcs.usda.gov/pubslst/cropland.html			
11	Plant Materials Program Buffer Related Publications http://www.plant-materials.nrcs.usda.gov/pubslst/buffers.html	1	0%	1
12	Under Construction http://www.plant-materials.nrcs.usda.gov/orpmc/undercon.html	1	0%	1
13	Corvallis PMC Staff Directory http://www.plant-materials.nrcs.usda.gov/orpmc/staff.html	1	0%	1
14	Corvallis PMC Research, Studies & Activities http://www.plant-materials.nrcs.usda.gov/orpmc/research.html	1	0%	1
15	Corvallis PMC About the Center http://www.plant-materials.nrcs.usda.gov/orpmc/about.html	1	0%	1
16	Plant Materials Program Related Web Sites: Other Federal Government Sites http://www.plant-materials.nrcs.usda.gov/websites/gov.html	1	0%	1
17	http://plant-materials.nrcs.usda.gov/pubslst/	1	0%	1
18	Plant Materials Program Plant Materials Presentations http://www.plant-materials.nrcs.usda.gov/intranet/restricted/presentations.html	1	0%	1
19	Plant Materials Program NPMM Tools http://www.plant-materials.nrcs.usda.gov/npmm/tools.html	2	0%	1
20	Plant Materials Program Woodland and Forestland Publications http://plant-materials.nrcs.usda.gov/pubslst/woodland.html	1	0%	1

Least Requested Pages - Help Card

 This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.

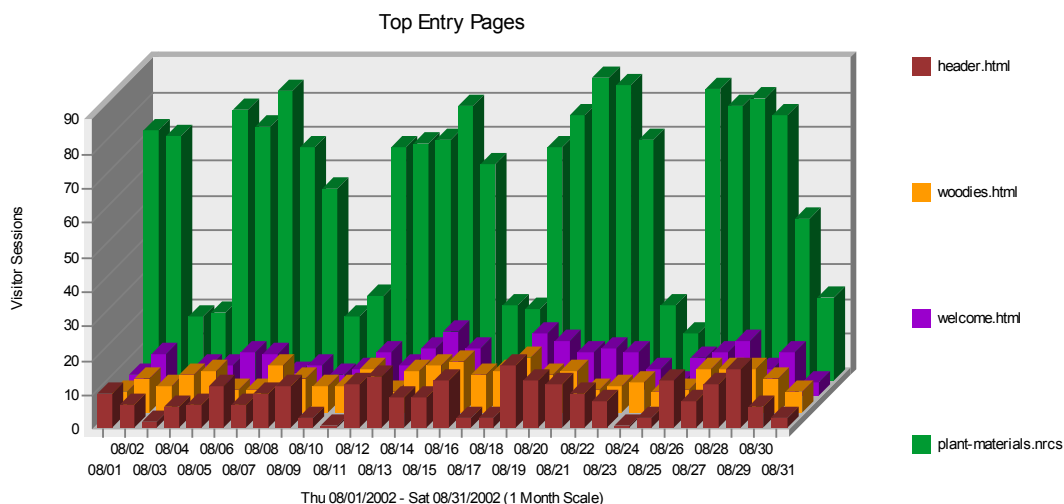
Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.

Tip: You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.

 There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.



Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



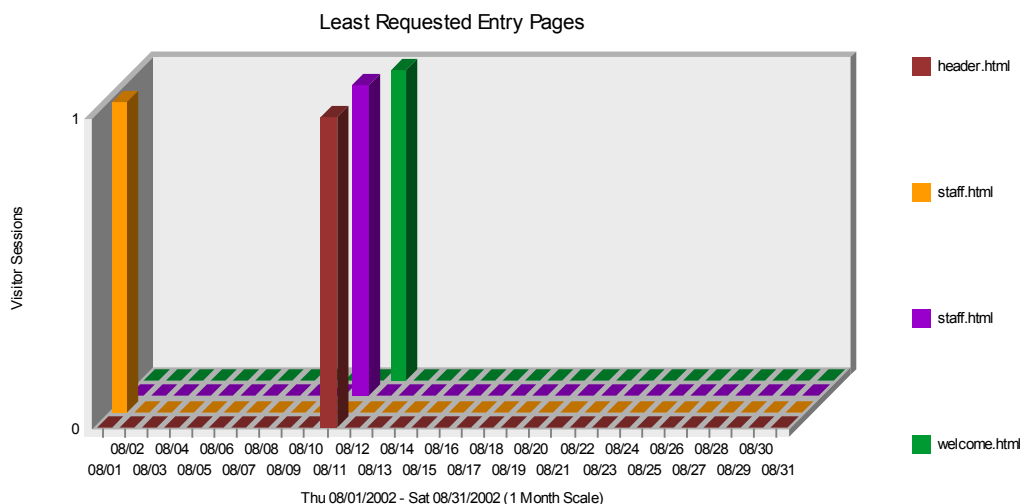
Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	35.48%	1,801
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	6.44%	327
3	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	6.2%	315
4	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	5.33%	271
5	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	3.17%	161
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.77%	141
7	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.99%	101
8	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	1.61%	82
9	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	1.18%	60
10	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	0.9%	46
11	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	0.88%	45
12	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.86%	44
13	Plant Materials Program Plant ID Guides	0.76%	39

Top Entry Pages			
	File	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html		
14	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.68%	35
15	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	0.65%	33
16	Corvallis Plant Materials Center http://plant-materials.nrcs.usda.gov/orpmc/	0.57%	29
17	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	0.51%	26
18	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	0.51%	26
19	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.51%	26
20	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	0.51%	26
Total For the Pages Above		71.6%	3,634

Top Entry Pages - Help Card	
<p> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	<p> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.</p>



Least Requested Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
1	Tucson Plant Materials Center http://plant-materials.nrcs.usda.gov/azpmc/welcome.html	0.01%	1
2	Untitled Document http://www.plant-materials.nrcs.usda.gov/azpmc/staff.html	0.01%	1
3	Coffeerville PMC Staff Directory http://plant-materials.nrcs.usda.gov/mspmc/staff.html	0.01%	1
4	Tucson Plant Materials Center http://www.plant-materials.nrcs.usda.gov/azpmc/header.html	0.01%	1
5	Tucson Plant Materials Center http://www.plant-materials.nrcs.usda.gov/azpmc/welcome.html	0.01%	1
6	Plant Materials Program http://plant-materials.nrcs.usda.gov:80/	0.01%	1
7	Under Construction http://plant-materials.nrcs.usda.gov/nmpmc/undercon.html	0.01%	1
8	Los Lunas PMC About the Center http://plant-materials.nrcs.usda.gov/nmpmc/about.html	0.01%	1
9	Elsberry PMC Publications http://www.plant-materials.nrcs.usda.gov/mopmc/mopmc.html	0.01%	1
10	Rose Lake PMC Publications http://www.plant-materials.nrcs.usda.gov/mipmc/mipmc.html	0.01%	1
11	Plant Materials Program Related Web Sites: Horticultural and Gardening http://plant-materials.nrcs.usda.gov/websites/hort.html	0.01%	1
12	Under Construction http://plant-materials.nrcs.usda.gov/etpmc/undercon.html	0.01%	1
13	Upper Colorado Environmental Plant Center http://plant-materials.nrcs.usda.gov/copmc/left_side.html	0.01%	1

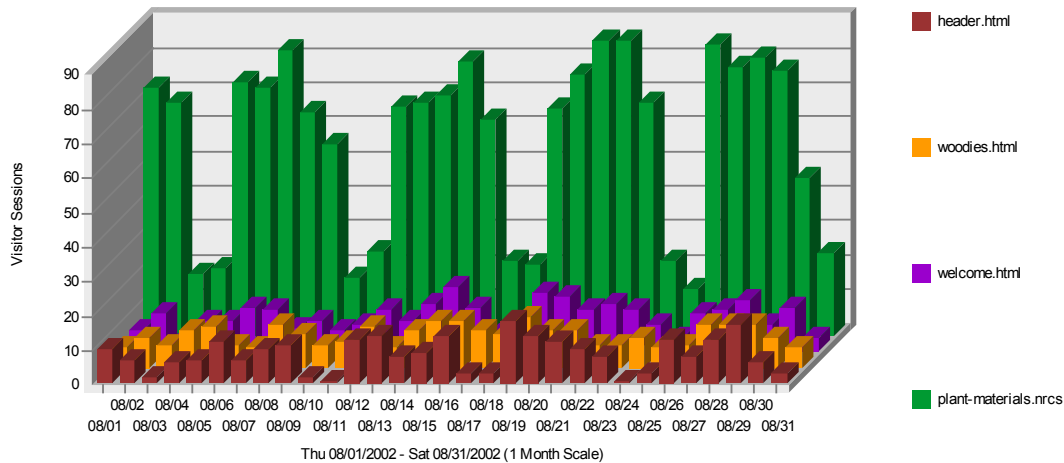
Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
14	Plant Materials Program Native Species Issues Publications http://plant-materials.nrcs.usda.gov/pubslst/native.html	0.01%	1
15	Alderson Plant Materials Center http://plant-materials.nrcs.usda.gov/wvpmc/welcome.html	0.01%	1
16	Bismarck PMC Research, Studies & Activities http://plant-materials.nrcs.usda.gov/ndpmc/research.html	0.01%	1
17	East Texas PMC Releases http://plant-materials.nrcs.usda.gov/etpmc/releases.html	0.01%	1
18	Booneville PMC Staff Directory http://www.plant-materials.nrcs.usda.gov/arpmc/staff.html	0.01%	1
19	Hoolehua PMC Staff Directory http://plant-materials.nrcs.usda.gov/hipmc/staff.html	0.01%	1
20	Under Construction http://plant-materials.nrcs.usda.gov/hipmc/undercon.html	0.01%	1
Total For the Pages Above		0.39%	20

Least Requested Entry Pages - Help Card	
<p> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	
<p> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.</p>	

Top Entry Requests



This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.

Top Entry Requests



Top Entry Requests			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	21.82%	1,770
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	3.93%	319
3	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	3.71%	301
4	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	3.26%	265
5	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.96%	159
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.68%	137
7	http://Plant-Materials.nrcs.usda.gov/images/dot.gif	1.66%	135
8	http://plant-materials.nrcs.usda.gov/main[1].css	1.66%	135
9	http://plant-materials.nrcs.usda.gov/pubs/flpmcputflsdprod.pdf	1.24%	101
10	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.14%	93
11	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	1.08%	88
12	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	0.94%	77
13	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	0.87%	71
14	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.72%	59
15	http://plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.72%	59
16	http://Plant-Materials.nrcs.usda.gov/images/border.jpg	0.71%	58
17	http://plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg	0.7%	57
18	http://plant-materials.nrcs.usda.gov/images/montage.jpg	0.67%	55
19	http://plant-materials.nrcs.usda.gov/images/logo_a.gif	0.66%	54

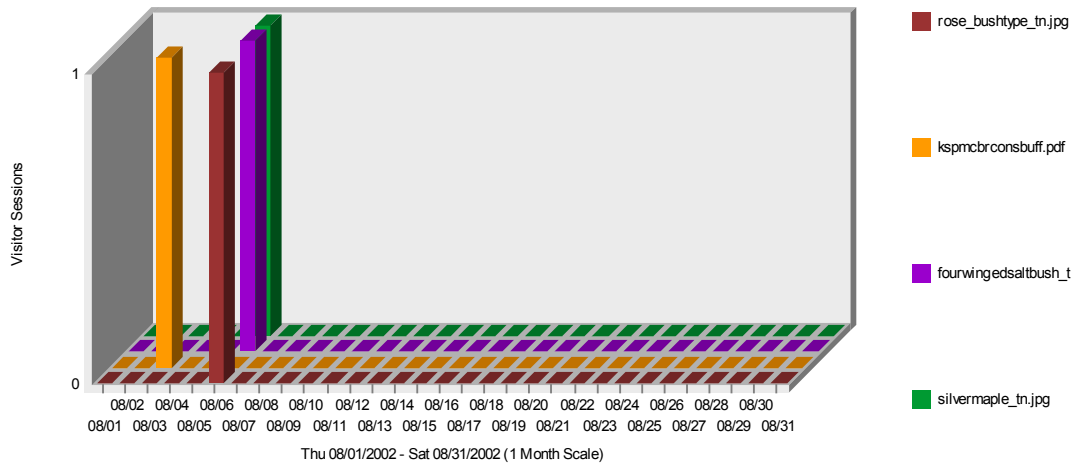
Top Entry Requests			
	File	% of Total	Visitor Sessions
20	http://plant-materials.nrcs.usda.gov/images/top_side.jpg	0.66%	54
Total For the Requests Above		49.89%	4,047

Top Entry Requests - Help Card	
<p> This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	
<p> Consider what is catching the attention of visitors most quickly and effectively.</p>	

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.


Least Requested Entry Requests



Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/silvermaple_tn.jpg	0.01%	1
2	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/fourwingedsaltbush_tn.jpg	0.01%	1
3	http://plant-materials.nrcs.usda.gov/pubs/kspmcbrconsbuff.pdf	0.01%	1
4	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/rose_bushtype_tn.jpg	0.01%	1
5	http://plant-materials.nrcs.usda.gov/lapmc/images/uconstr.gif	0.01%	1
6	Coffeerville PMC Staff Directory http://plant-materials.nrcs.usda.gov/mspmc/staff.html	0.01%	1
7	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/commonlilac_tn.jpg	0.01%	1
8	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/hedgecotoneaster_tn.jpg	0.01%	1
9	http://plant-materials.nrcs.usda.gov/id_guides/woodies/images/commonhackberry_tn.jpg	0.01%	1
10	http://plant-materials.nrcs.usda.gov/pubs/idpmcprchi95.pdf	0.01%	1
11	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcpunatland.pdf	0.01%	1
12	http://plant-materials.nrcs.usda.gov/pubs/idpmcbr95fd.pdf	0.01%	1
13	http://plant-materials.nrcs.usda.gov/pubs/ndpmcndapu5bism.pdf	0.01%	1
14	http://plant-materials.nrcs.usda.gov/pubs/kspmcn10498.pdf	0.01%	1
15	http://plant-materials.nrcs.usda.gov/pubs/idpmcprcurd6s.pdf	0.01%	1
16	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsyturf.pdf	0.01%	1
17	http://plant-materials.nrcs.usda.gov/pubs/idpmcbrsape.pdf	0.01%	1
18	http://plant-materials.nrcs.usda.gov/pubs/txpmcbrmist2croc.pdf	0.01%	1

Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
19	http://plant-materials.nrcs.usda.gov/lapmc/images/pmc.jpg	0.01%	1
20	Elsberry PMC Research, Studies & Activities http://www.plant-materials.nrcs.usda.gov/mopmc/research.html	0.01%	1
Total For the Requests Above		0.24%	20

Least Requested Entry Requests - Help Card

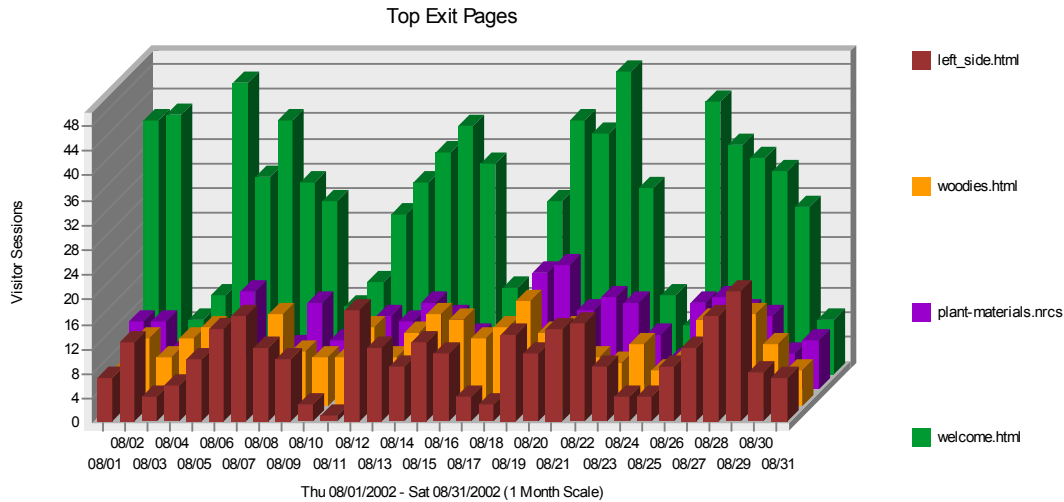
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what isn't catching the attention of visitors very quickly or effectively.

Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



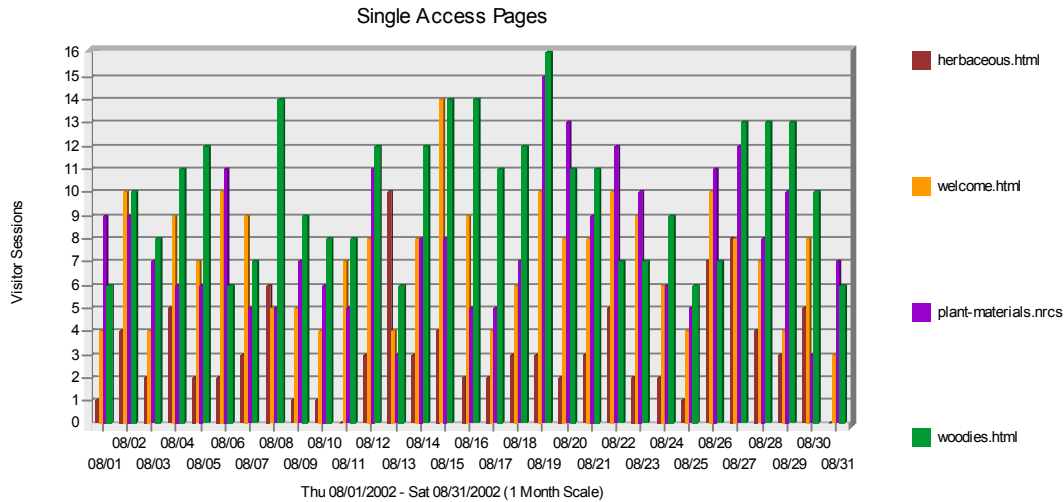
Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	17.63%	895
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/	6.6%	335
3	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	6.5%	330
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	6.2%	315
5	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2.89%	147
6	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	2.85%	145
7	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	2.79%	142
8	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	1.61%	82
9	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	1.45%	74
10	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	1.37%	70
11	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	1.1%	56
12	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	1.06%	54
13	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	0.96%	49
14	Plant Materials Program Related Web Sites: An A to Z Listing of	0.9%	46

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
	Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html		
15	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.9%	46
16	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.88%	45
17	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	0.88%	45
18	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.88%	45
19	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.76%	39
20	Plant Materials Program Commercial Seed Production http://plant-materials.nrcs.usda.gov/comm_seedpro.html	0.63%	32
Total For the Pages Above (only sessions starting on a valid document type are included)		58.95%	2,992

Top Exit Pages - Help Card	
?	This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.
💡	Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.



Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Single Access Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	14.75%	309
2	Plant Materials Program http://plant-materials.nrcs.usda.gov/	11.65%	244
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	10.6%	222
4	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	4.72%	99
5	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	3.29%	69
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.96%	62
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2.81%	59
8	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	1.95%	41
9	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	1.71%	36
10	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	1.62%	34
11	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.57%	33
12	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	1.14%	24
13	Plant Materials Program Plant ID Guides	1.05%	22

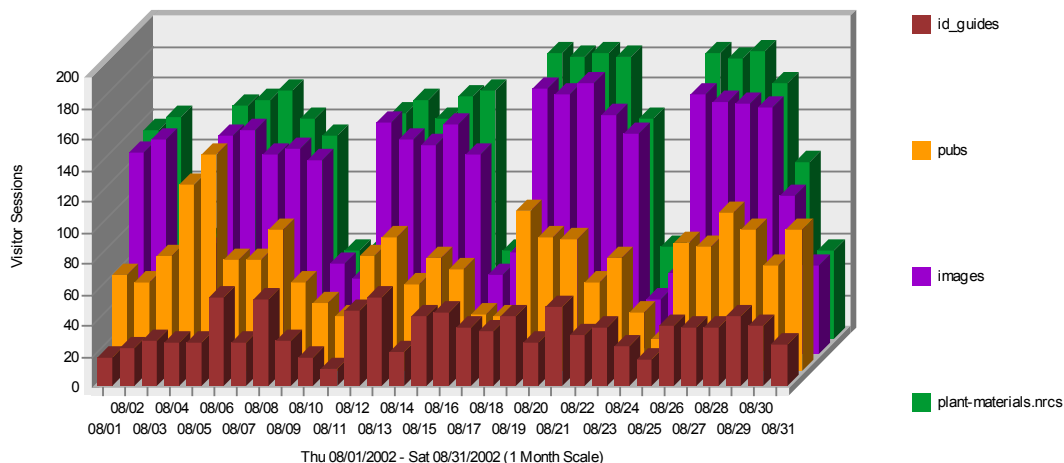
Single Access Pages			
	Pages	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html		
14	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	0.71%	15
15	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.71%	15
16	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	0.66%	14
17	Aberdeen PMC Streambank Bioengineering Guide http://plant-materials.nrcs.usda.gov/idpmc/sbg.html	0.57%	12
18	Plant Materials Program Directory of Wetland Plant Vendors in the United State http://Plant-Materials.nrcs.usda.gov/pubslst/wetlandvendors.html	0.57%	12
19	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.57%	12
20	Plant Materials Program Commercial Seed Production http://plant-materials.nrcs.usda.gov/comm_seedpro.html	0.57%	12
Total For the Pages Above		64.27%	1,346

Single Access Pages - Help Card	
	This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.
	This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

Most Accessed Directories



This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.

Most Accessed Directories



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/	17,197	15.13 %	74.86%	49,839	4,019
2	http://plant-materials.nrcs.usda.gov/images	34,376	30.24 %	69.76%	153,327	3,710
3	http://plant-materials.nrcs.usda.gov/pubs	33,134	29.15 %	96.66%	2,176,615	2,239
4	http://plant-materials.nrcs.usda.gov/id_guides	10,213	8.98%	85.63%	375,476	1,099
5	http://plant-materials.nrcs.usda.gov/pubslst	702	0.61%	91.45%	4,166	455
6	http://www.plant-materials.nrcs.usda.gov/	1,400	1.23%	76.5%	4,881	352
7	http://plant-materials.nrcs.usda.gov/websites	496	0.43%	93.14%	7,932	289
8	http://www.plant-materials.nrcs.usda.gov/images	2,702	2.37%	73.39%	13,773	265
9	http://plant-materials.nrcs.usda.gov/idpmc	910	0.8%	81.2%	8,605	232
10	http://plant-materials.nrcs.usda.gov/hipmc	366	0.32%	87.43%	1,427	170
11	http://plant-materials.nrcs.usda.gov/flpmc	490	0.43%	82.65%	3,379	156
12	http://plant-materials.nrcs.usda.gov/kspmc	490	0.43%	84.48%	3,581	151
13	http://plant-materials.nrcs.usda.gov/mtpmc	551	0.48%	90.74%	3,956	149
14	http://plant-materials.nrcs.usda.gov/njpmc	458	0.4%	93.44%	3,099	145
15	http://plant-materials.nrcs.usda.gov/ndpmc	530	0.46%	96.03%	5,011	143

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
16	http://plant-materials.nrcs.usda.gov/nypmc	465	0.4%	92.47%	3,317	142
17	http://plant-materials.nrcs.usda.gov/mopmc	444	0.39%	94.59%	3,865	140
18	http://plant-materials.nrcs.usda.gov/mipmc	493	0.43%	87.22%	3,022	133
19	http://plant-materials.nrcs.usda.gov/gapmc	290	0.25%	91.37%	1,971	130
20	http://plant-materials.nrcs.usda.gov/capmc	436	0.38%	86.46%	2,738	124

Most Accessed Directories - Help Card	
	This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.
	Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.
	These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.



Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	7.15%	363
	1.Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	6.08%	309
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/	4.8%	244
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	4.37%	222
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2.89%	147
	1.Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.95%	99
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.79%	91
	1.Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	1.35%	69
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.22%	62
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	1.16%	59
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program	1.12%	57

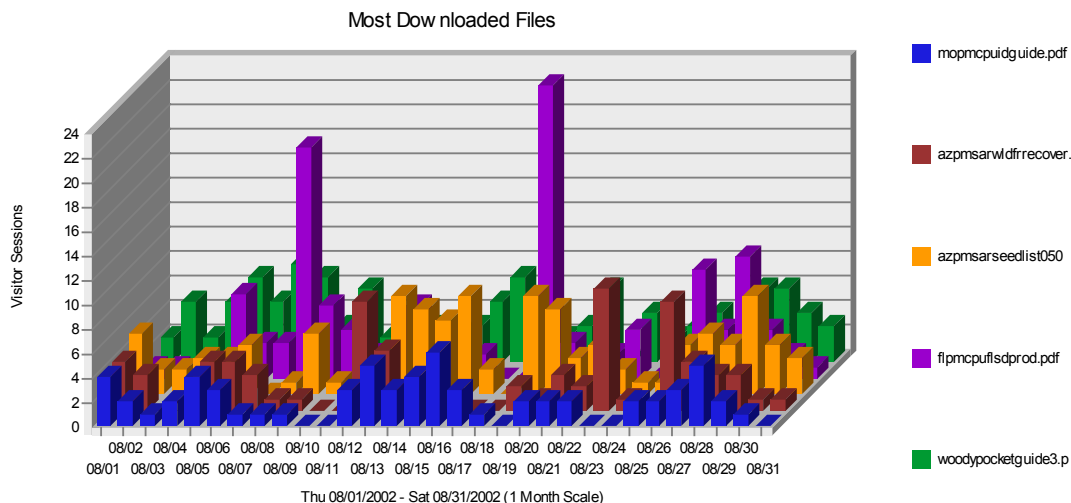
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/ 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1%	51
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.92%	47
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.9%	46
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	0.82%	42
	1.Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	0.8%	41
	1.Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.7%	36
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program	0.68%	35

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html		
	1.Plant Materials Program http://plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://plant-materials.nrcs.usda.gov/	0.66%	34
	1.Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.66%	34

Top Paths Through Site - Help Card
<p> This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p> Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>



Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



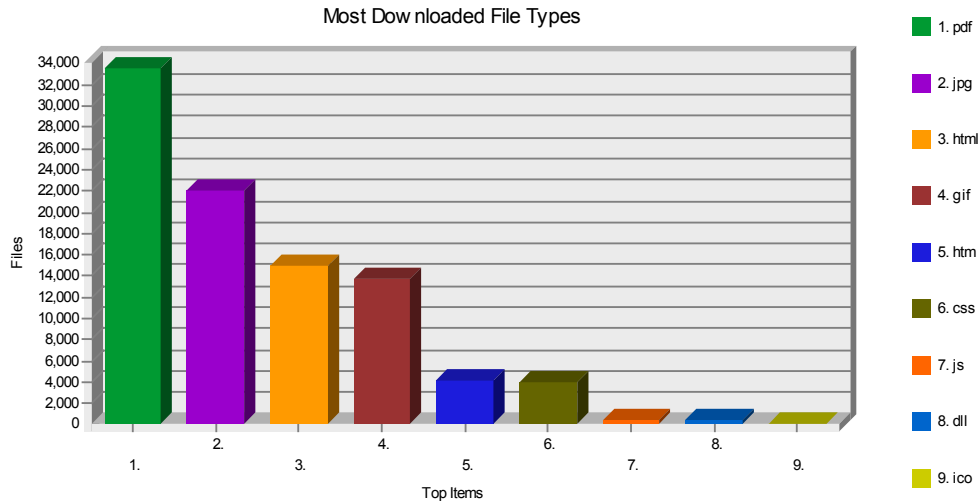
Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	550	1.57%	125
2	http://plant-materials.nrcs.usda.gov/pubs/flpmcpufsdprod.pdf	19,822	56.79%	120
3	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	412	1.18%	113
4	http://plant-materials.nrcs.usda.gov/pubs/azpmsarwldfrrecover.pdf	379	1.08%	78
5	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	3,461	9.91%	65
6	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	182	0.52%	55
7	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	185	0.53%	54
8	http://plant-materials.nrcs.usda.gov/sources/bioeng.pdf	103	0.29%	54
9	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf	118	0.33%	51
10	http://plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	113	0.32%	50
11	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	191	0.54%	43

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
12	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	135	0.38%	42
13	http://Plant-Materials.nrcs.usda.gov/pubs/capmctn400396.pdf	208	0.59%	39
14	http://plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	72	0.2%	35
15	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	137	0.39%	33
16	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	122	0.34%	32
17	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj6.pdf	59	0.16%	31
18	http://plant-materials.nrcs.usda.gov/pubs/idpmctn320200.pdf	73	0.2%	31
19	http://plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	88	0.25%	29
20	http://plant-materials.nrcs.usda.gov/pubs/idpmctn230993.pdf	59	0.16%	27
Total For the Files Above		26,469	75.84%	N/A

Most Downloaded Files - Help Card	
<p> This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.</p> <p>Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.</p> <p>Tip: To focus your report, consider using the File Filter to include or exclude files or file types.</p>	
<p> Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.</p>	

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types			
	File type	Files	K Bytes Transferred
1	pdf	33,628	2,491,655
2	jpg	22,134	487,217
3	html	14,953	102,630
4	gif	13,687	58,126
5	htm	4,209	6,801
6	css	3,991	3,688
7	js	525	19,995
8	dll	372	10,380
9	ico	152	71
10	doc	37	2,106
11	tif	27	4,471
12	xls	16	374
13	mdb	2	777
Total Files & K Bytes Transferred		93,733	3,188,286

Most Downloaded File Types - Help Card



This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

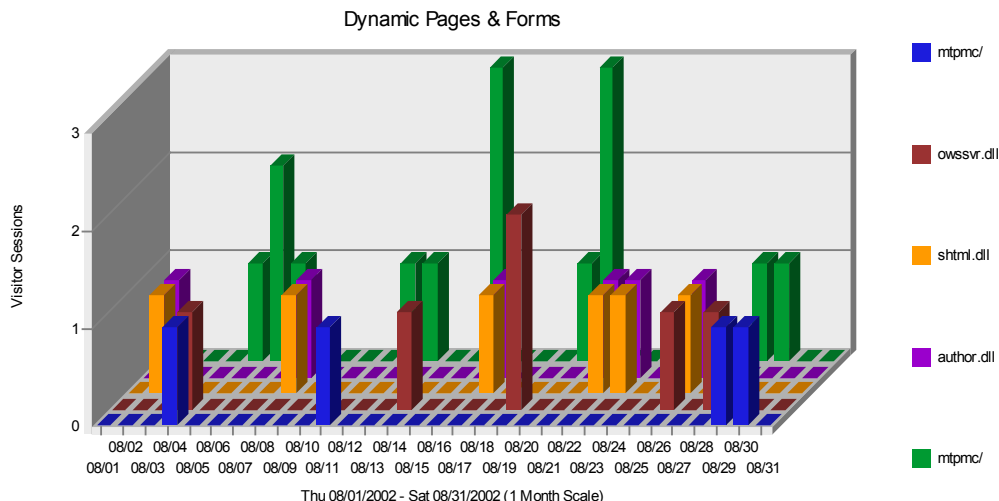
Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.



This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/mtpmc/	16	4.05%	15
2	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	346	87.59%	6
3	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	6	1.51%	6
4	http://plant-materials.nrcs.usda.gov/_vti_bin/owssvr.dll	11	2.78%	6
5	http://www.plant-materials.nrcs.usda.gov/mtpmc/	4	1.01%	4
6	http://www.plant-materials.nrcs.usda.gov/_vti_bin/owssvr.dll	4	1.01%	2
7	http://plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	3	0.75%	1
8	http://plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	2	0.5%	1
9	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	3	0.75%	1

Dynamic Pages & Forms - Help Card



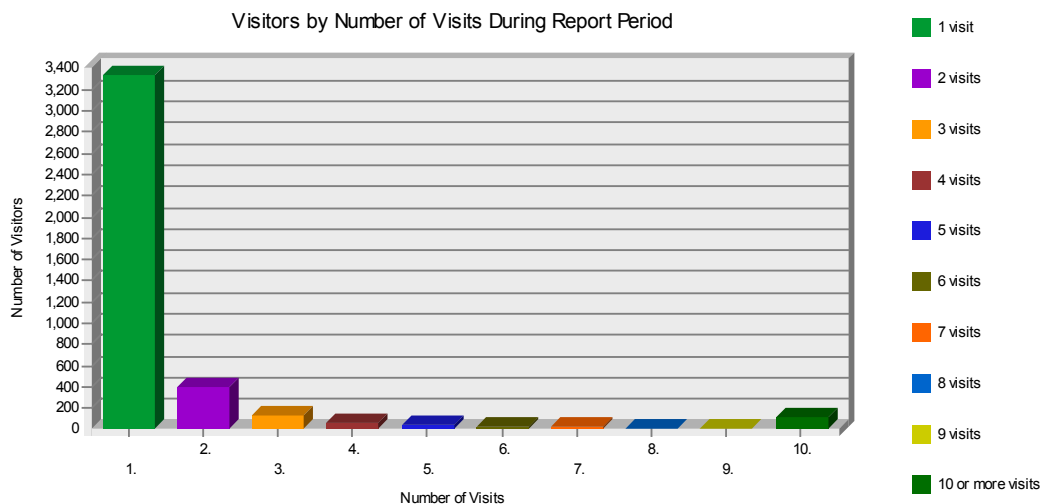
This section shows the dynamic pages and forms that are used the most.



If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period		
Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	3340	80.69%
2 visits	399	9.64%
3 visits	125	3.02%
4 visits	57	1.37%
5 visits	37	0.89%
6 visits	22	0.53%
7 visits	21	0.5%
8 visits	10	0.24%
9 visits	9	0.21%
10 or more visits	119	2.87%

Visitors by Number of Visits During Report Period - Help Card

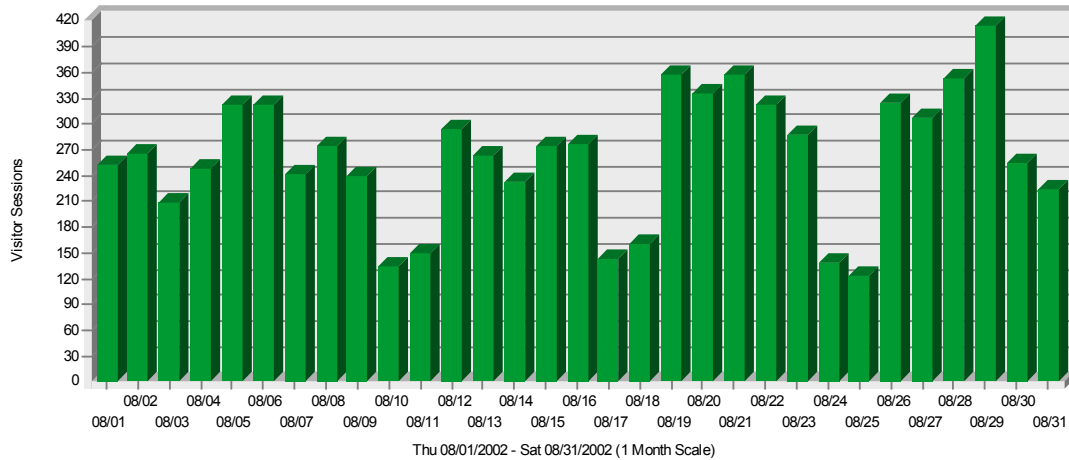
? This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

💡 This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)

New vs. Returning Visitors



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	8,111	100.00%

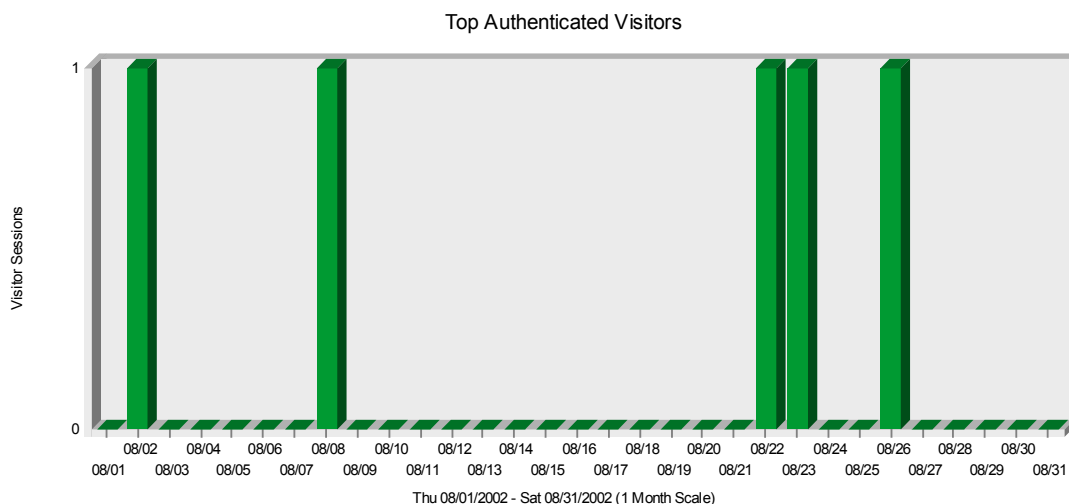
New vs. Returning Visitors - Help Card

? This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

💡 By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors

	Visitor	Hits	% of Total Hits	Visitor Sessions
1	thunderbolt\rdock	339	100%	5
Total		339	100%	5

Top Authenticated Visitors - Help Card



This section shows the authenticated users who visited your site the most.




You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors


This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl4.googlebot.com	252	0.22%	104
2	idaberdeenD302.idaberdeen.fsc.usda.gov	1,643	1.44%	81
3	crawl5.googlebot.com	159	0.13%	77
4	crawl1.googlebot.com	148	0.13%	73
5	crawler12.googlebot.com	149	0.13%	64
6	crawl7.googlebot.com	87	0.07%	64
7	crawl3.googlebot.com	93	0.08%	61
8	crawler10.googlebot.com	117	0.1%	56
9	crawler11.googlebot.com	174	0.15%	53
10	213.146.148.41	174	0.15%	51
11	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	860	0.75%	51
12	64.152.75.181	73	0.06%	43
13	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	943	0.82%	41
14	crawl6.googlebot.com	59	0.05%	40
15	crawl2.googlebot.com	63	0.05%	40
16	fireant.cr.usgs.gov	722	0.63%	37
17	crawl8.googlebot.com	50	0.04%	35
18	crawl9.googlebot.com	59	0.05%	35
19	mscoffeev2d249.mscoffeev2.fsc.usda.gov	949	0.83%	33
20	213.146.148.42	146	0.12%	32
Subtotal for Visitors Above		6,920	6.08%	1,071
Total		113,656	100%	8,111

Top Visitors - Help Card

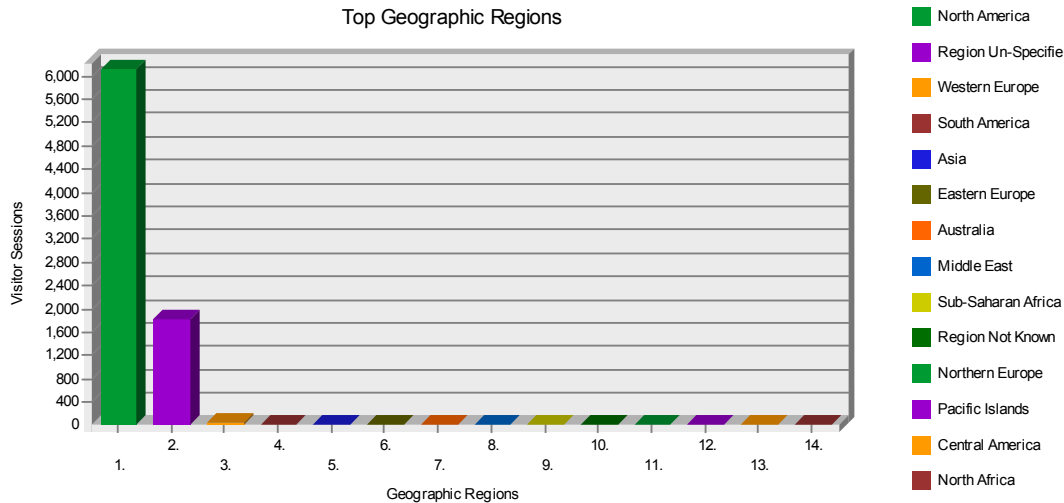
 This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions		
	Geographic Regions	Visitor Sessions
1	North America	6,134
2	Region Un-Specified	1,823
3	Western Europe	64
4	South America	16
5	Asia	16
6	Eastern Europe	14
7	Australia	11
8	Middle East	8
9	Sub-Saharan Africa	7
10	Region Not Known	7
11	Northern Europe	7
12	Pacific Islands	2
13	Central America	1
14	North Africa	1
Total		8,111

Top Geographic Regions - Help Card

? This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

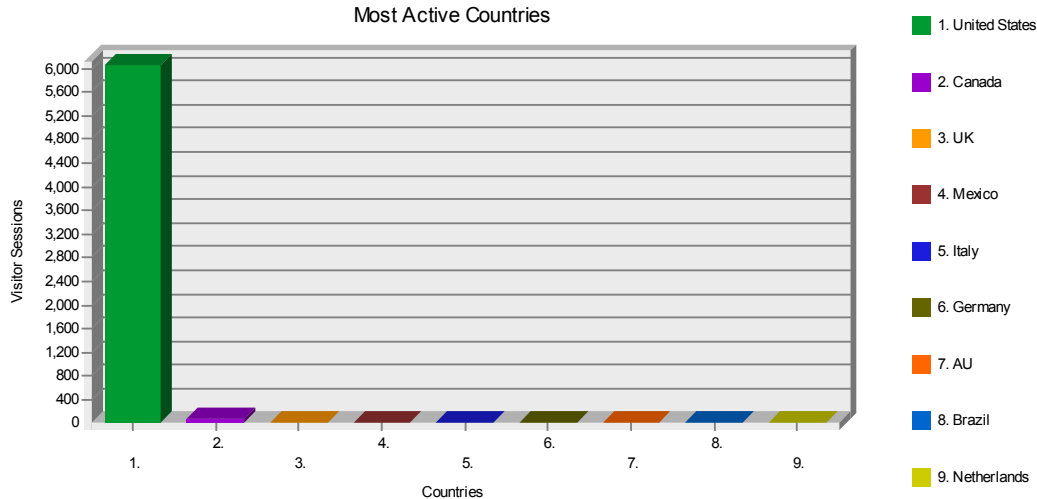
Top Geographic Regions - Help Card



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most Active Countries		
	Countries	Visitor Sessions
1	United States	6,049
2	Canada	72
3	UK	15
4	Mexico	13
5	Italy	12
6	Germany	11
7	AU	11
8	Brazil	8
9	Netherlands	8
10	South Africa	6
11	Israel	6
12	Poland	5
13	France	5
14	Spain	5
15	GB	5
16	Japan	4
17	Denmark	4
18	Argentina	4
19	Malaysia	4
20	Thailand	3
Total		6,250


Most Active Countries - Help Card	
?	This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's

Most Active Countries - Help Card

actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

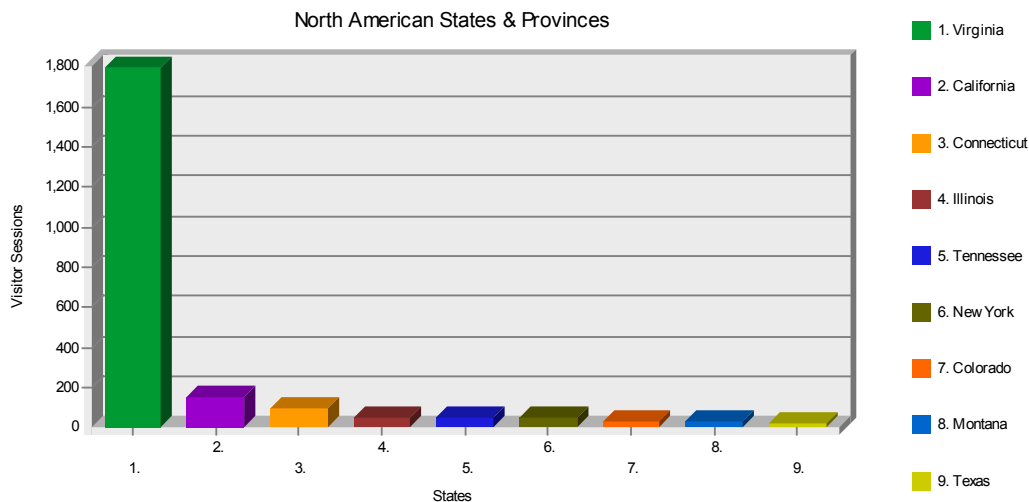
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,798
2	California	151
3	Connecticut	99
4	Illinois	56
5	Tennessee	54
6	New York	48
7	Colorado	34
8	Montana	32
9	Texas	28
10	Massachusetts	27
11	Pennsylvania	26
12	Missouri	25
13	New Jersey	22
14	North Carolina	21
15	Minnesota	18
16	Iowa	18
17	Ohio	18
18	Michigan	17
19	Oregon	15
20	North Dakota	15
Total For the States Above		2,522

North American States and Provinces - Help Card

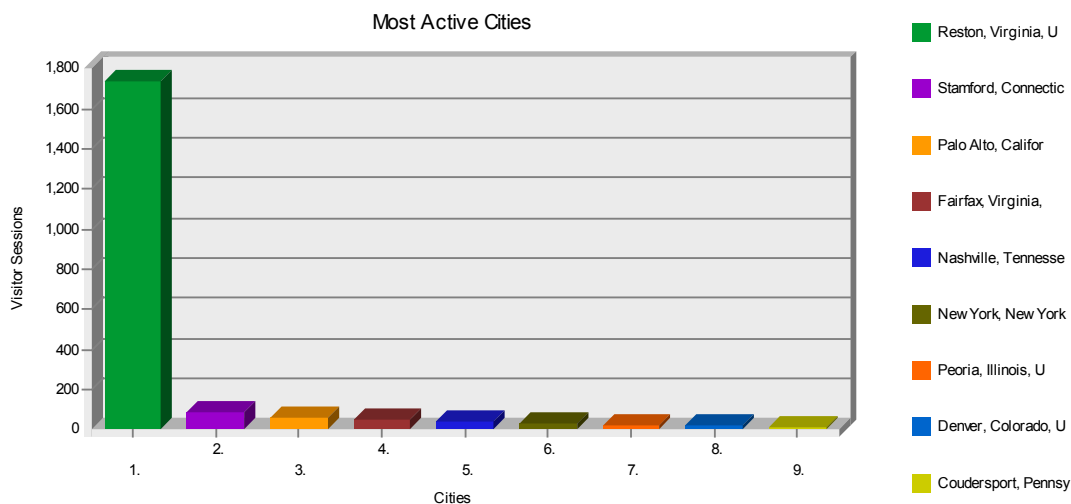
? This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

North American States and Provinces - Help Card

 This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.




Most Active Cities		
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,738
2	Stamford, Connecticut, United States	93
3	Palo Alto, California, United States	65
4	Fairfax, Virginia, United States	51
5	Nashville, Tennessee, United States	42
6	New York, New York, United States	30
7	Peoria, Illinois, United States	22
8	Denver, Colorado, United States	21
9	Coudersport, Pennsylvania, United States	16
10	West Newton, Massachusetts, United States	16
11	Hoffman Estates, Illinois, United States	14
12	Ames, Iowa, United States	13
13	Sunnyvale, California, United States	12
14	Mountain View, California, United States	11
15	Germantown, Maryland, United States	11
16	Billings, Montana, United States	10
17	Research Triangle Park, North Carolina, United States	10
18	Riverside, California, United States	10
19	Butte, Montana, United States	9
20	Princeton, New Jersey, United States	9
Total For the Cities Above		2,203

Most Active Cities - Help Card

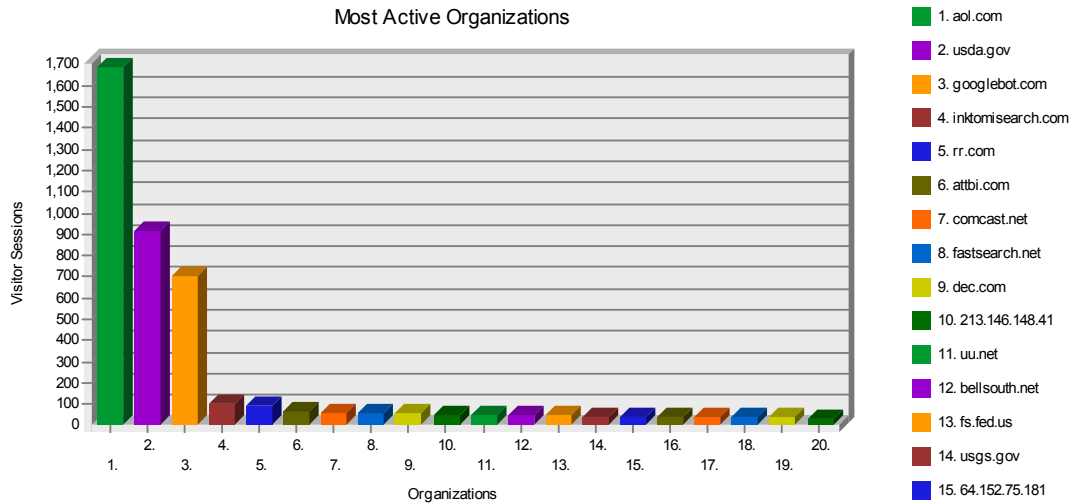
? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

Most Active Cities - Help Card

 City information can be useful in focusing your marketing efforts in other media such as print or television advertising.


Most Active Organizations


This section identifies the companies or organizations that accessed the site the most often.



Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	2,166	1.9%	1,688
2	http://usda.gov	27,358	24.07%	915
3	http://googlebot.com	1,410	1.24%	702
4	http://inktomisearch.com	410	0.36%	106
5	EXCALIBUR Group A Time Warner Company http://rr.com	1,374	1.2%	89
6	http://attbi.com	1,049	0.92%	64
7	http://comcast.net	744	0.65%	60
8	http://fastsearch.net	1,787	1.57%	59
9	Digital Equipment Corporation http://dec.com	612	0.53%	57
10	http://213.146.148.41	174	0.15%	51
11	UUNET Technologies Inc. http://uu.net	733	0.64%	51
12	http://bellsouth.net	1,463	1.28%	51
13	http://fs.fed.us	1,432	1.25%	47
14	United States Geological Survey http://usgs.gov	830	0.73%	44
15	http://64.152.75.181	73	0.06%	43
16	D. A. Cox Enterprises Incorporated http://cox.net	809	0.71%	42
17	http://pacbell.net	405	0.35%	41
18	MindSpring Enterprises Inc. http://mindspring.com	691	0.6%	39
19	http://Level3.net	496	0.43%	37
20	http://213.146.148.42	146	0.12%	32
Subtotal For Companies Above		44,162	38.85%	4,218
Total For the Log File		113,656	100%	8,111

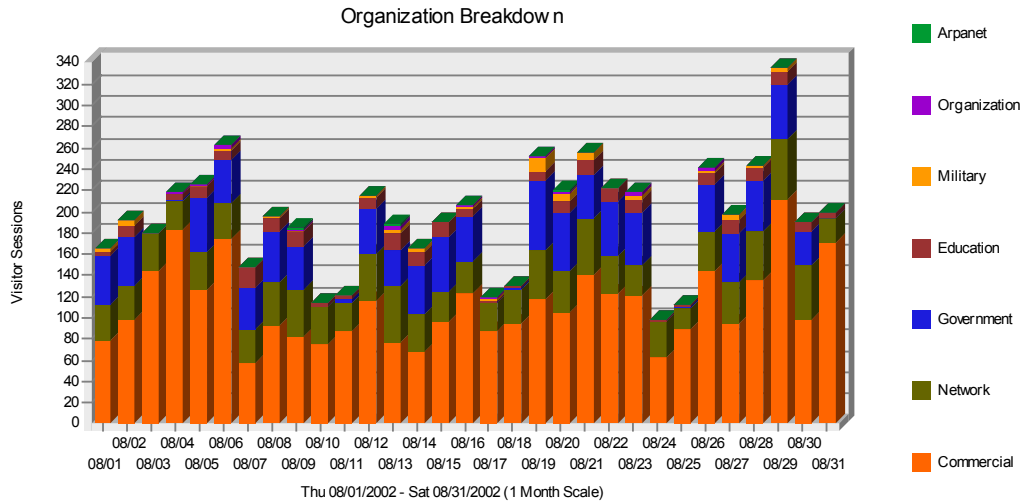
Most Active Organizations - Help Card

 This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	18,401	24.11%	3,478
2	Network	18,714	24.52%	1,132
3	Government	29,392	38.52%	1,019
4	Education	5,838	7.65%	284
5	Military	3,308	4.33%	68
6	Organization	427	0.55%	26
7	Arpanet	222	0.29%	7
Total for Known Organization Types		76,302	100%	6,014

Organization Breakdown - Help Card

? This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).


💡 Consider what type of organization is interested in your site and how you can attract other types.


Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	299
Average Number of Hits per day on Weekdays	4,720
Average Number of Visitor Sessions for the entire Weekend	306
Average Number of Hits for the entire Weekend	1,960
Most Active Day of the Week	Mon
Least Active Day of the Week	Sun
Most Active Day Ever	August 19, 2002
Number of Hits on Most Active Day	9,375
Least Active Day Ever	August 25, 2002
Number of Hits on Least Active Day	624
Most Active Hour of the Day	08:00-08:59
Least Active Hour of the Day	03:00-03:59

Summary of Activity for Report Period - Help Card

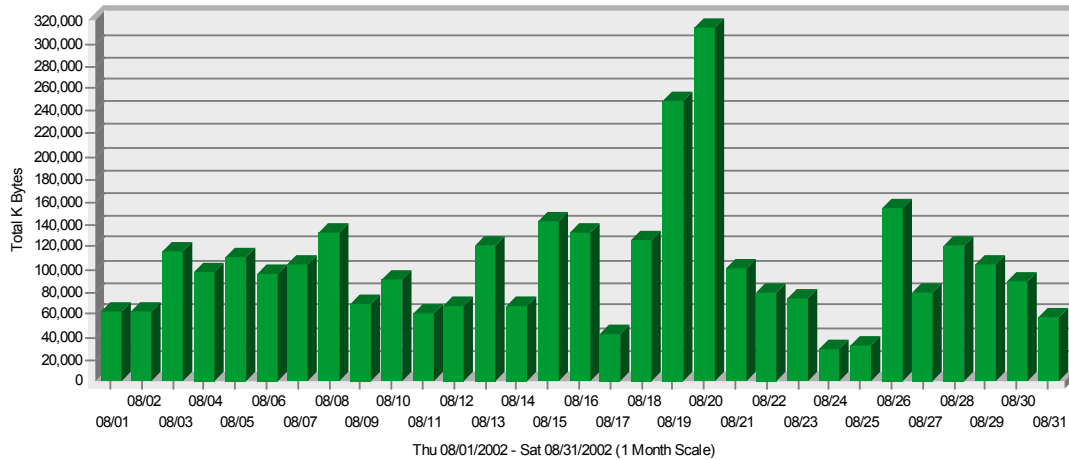
 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment



This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

Activity by Time Increment (Bandwidth)



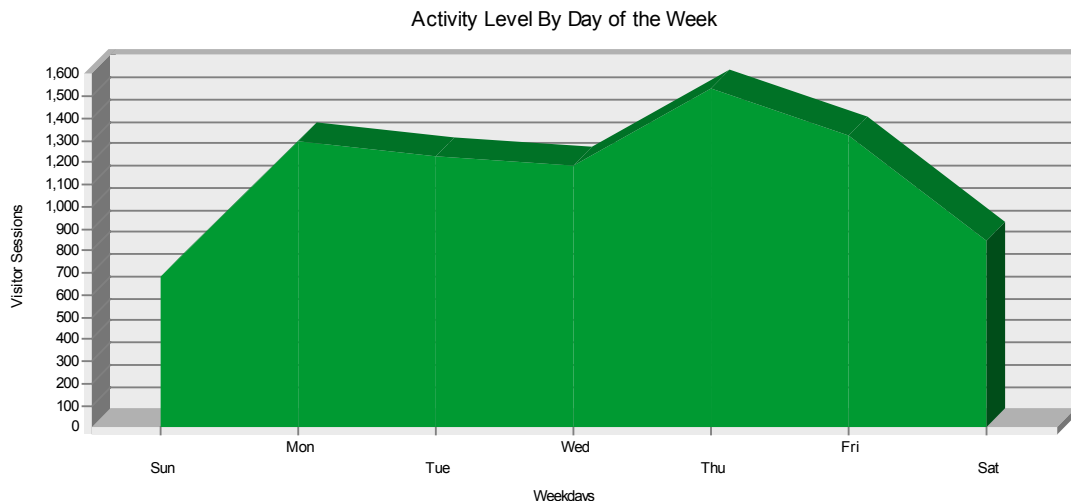
Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Thu 08/01/2002	3,076	820	62,298 K	253
Fri 08/02/2002	3,100	895	62,639 K	266
Sat 08/03/2002	1,159	248	116,228 K	209
Sun 08/04/2002	1,686	300	97,307 K	248
Mon 08/05/2002	4,909	799	110,742 K	323
Tue 08/06/2002	3,678	830	96,388 K	323
Wed 08/07/2002	4,180	805	104,261 K	243
Thu 08/08/2002	6,857	1,002	132,292 K	274
Fri 08/09/2002	3,005	676	68,646 K	239
Sat 08/10/2002	1,517	302	91,109 K	135
Sun 08/11/2002	1,001	262	60,405 K	150
Mon 08/12/2002	3,549	772	67,812 K	295
Tue 08/13/2002	6,469	948	121,508 K	264
Wed 08/14/2002	4,727	834	67,993 K	232
Thu 08/15/2002	4,275	1,145	143,292 K	274
Fri 08/16/2002	4,981	902	132,454 K	277
Sat 08/17/2002	935	208	42,621 K	143
Sun 08/18/2002	1,166	229	125,302 K	161
Mon 08/19/2002	9,375	1,211	249,890 K	357
Tue 08/20/2002	5,267	1,278	313,783 K	336
Wed 08/21/2002	4,285	1,095	101,339 K	357
Thu 08/22/2002	4,056	1,243	79,245 K	323
Fri 08/23/2002	3,598	783	73,869 K	290
Sat 08/24/2002	928	282	29,229 K	136
Sun 08/25/2002	624	154	33,167 K	124
Mon 08/26/2002	6,534	924	153,458 K	325
Tue 08/27/2002	4,345	936	78,512 K	307
Wed 08/28/2002	5,654	1,134	121,198 K	354

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Thu 08/29/2002	4,807	1,213	104,485 K	414
Fri 08/30/2002	3,125	846	89,992 K	254
Sat 08/31/2002	788	161	56,837 K	225
Total	113,656	23,237	3,188,301 K	8,111

Summary of Activity by Time Increment - Help Card	
<p> This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).</p>	
<p> Periods of less activity should be considered for maintenance and content improvement.</p>	

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	4,477	3.93%	683
2	Mon	24,367	21.43%	1,300
3	Tue	19,759	17.38%	1,230
4	Wed	18,846	16.58%	1,186
5	Thu	23,071	20.29%	1,538
6	Fri	17,809	15.66%	1,326
7	Sat	5,327	4.68%	848
Total Weekdays		103,852	91.37%	6,580
Total Weekend		9,804	8.62%	1,531

Activity Level by Day of the Week - Help Card

? This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

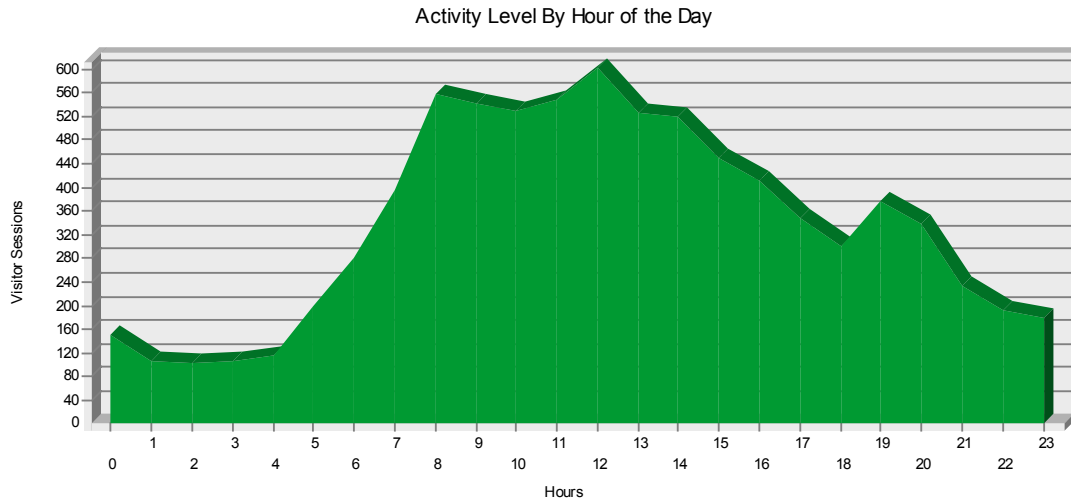
Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.


Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	843	0.74%	150
01:00-01:59	853	0.75%	108
02:00-02:59	674	0.59%	102
03:00-03:59	639	0.56%	106
04:00-04:59	1,234	1.08%	117
05:00-05:59	3,197	2.81%	199
06:00-06:59	5,424	4.77%	281
07:00-07:59	8,343	7.34%	395
08:00-08:59	9,859	8.67%	559
09:00-09:59	9,013	7.93%	541
10:00-10:59	9,602	8.44%	530
11:00-11:59	9,705	8.53%	548
12:00-12:59	9,011	7.92%	601
13:00-13:59	9,666	8.5%	527
14:00-14:59	8,823	7.76%	520
15:00-15:59	6,929	6.09%	451
16:00-16:59	3,976	3.49%	410
17:00-17:59	3,733	3.28%	349
18:00-18:59	2,605	2.29%	300
19:00-19:59	2,655	2.33%	378
20:00-20:59	2,327	2.04%	337
21:00-21:59	2,097	1.84%	232
22:00-22:59	1,602	1.4%	192
23:00-23:59	846	0.74%	178
Total Visitors during Work Hours (8:00am-5:00pm)	76,584	67.38%	4,687
Total Visitors during After Hours (5:01pm-7:59am)	37,072	32.61%	3,424

Activity Level by Hour of the Day - Help Card

 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

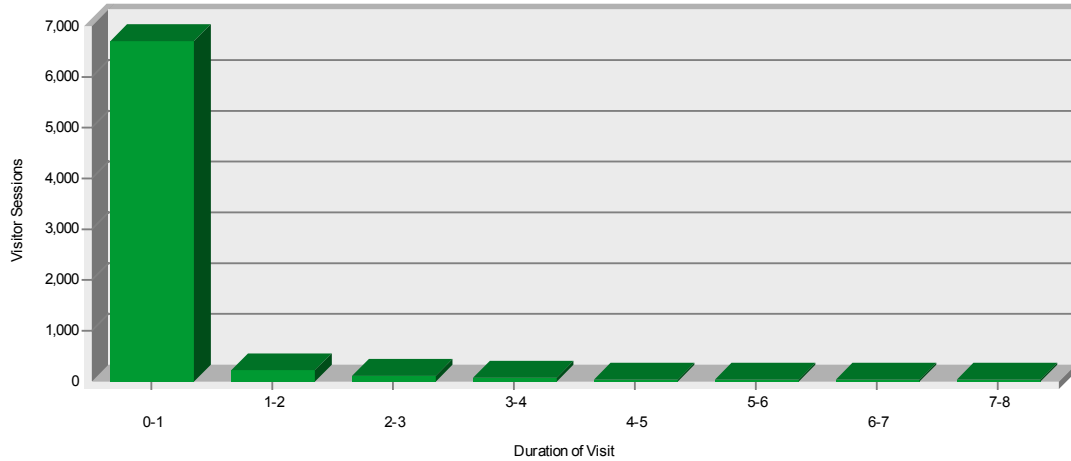
Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.

Activity Level By Visit Length



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	6,732	9,627	82.99%	41.42%
1-2	255	1,948	3.14%	8.38%
2-3	145	1,283	1.78%	5.52%
3-4	94	725	1.15%	3.12%
4-5	73	779	0.9%	3.35%
5-6	55	486	0.67%	2.09%
6-7	60	553	0.73%	2.37%
7-8	56	478	0.69%	2.05%
8-9	41	446	0.5%	1.91%
9-10	38	351	0.46%	1.51%
10-11	31	261	0.38%	1.12%
11-12	37	241	0.45%	1.03%
12-13	26	366	0.32%	1.57%
13-14	20	257	0.24%	1.1%
14-15	23	367	0.28%	1.57%
15-16	19	204	0.23%	0.87%
16-17	22	180	0.27%	0.77%
17-18	21	215	0.25%	0.92%
18-19	22	204	0.27%	0.87%
> 19	341	4,266	4.2%	18.35%
Totals	8,111	23,237	100%	100%

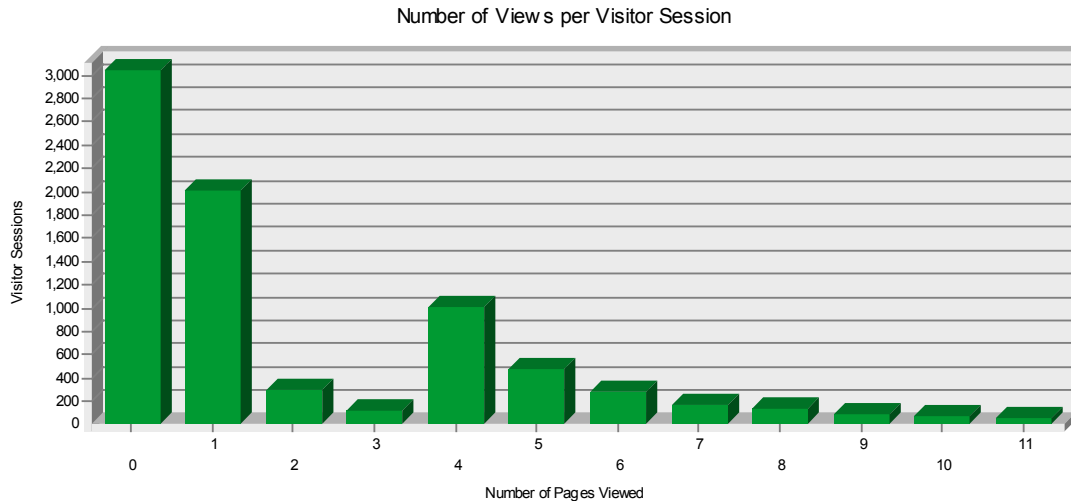
Activity Level by Length of Visit - Help Card

? This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

💡 This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	3,036	37.43%
1 page	2,018	24.87%
2 pages	291	3.58%
3 pages	123	1.51%
4 pages	1,012	12.47%
5 pages	477	5.88%
6 pages	290	3.57%
7 pages	164	2.02%
8 pages	137	1.68%
9 pages	89	1.09%
10 pages	74	0.91%
11 or more pages	400	0.73%
Totals	8,111	100%

Number of Views per Visitor Session - Help Card

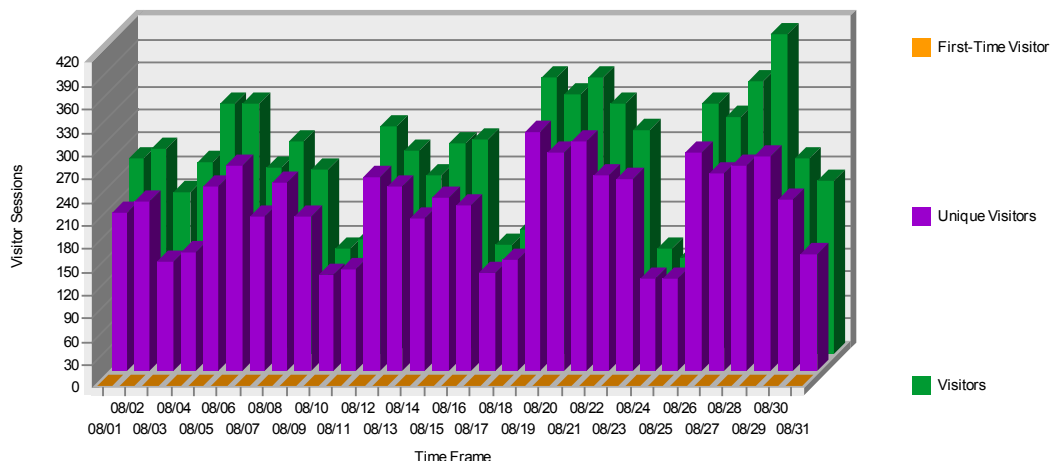
? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.


Visitor Session Statistics



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Thu 08/01/2002	253	204	0	00:03:20	843
Fri 08/02/2002	267	219	0	00:02:07	566
Sat 08/03/2002	210	141	0	00:01:36	336
Sun 08/04/2002	248	153	0	00:01:52	463
Mon 08/05/2002	323	238	0	00:02:22	769
Tue 08/06/2002	323	266	0	00:01:43	556
Wed 08/07/2002	242	200	0	00:02:53	700
Thu 08/08/2002	275	243	0	00:02:02	563
Fri 08/09/2002	239	200	0	00:01:51	443
Sat 08/10/2002	136	125	0	00:02:28	336
Sun 08/11/2002	150	132	0	00:02:06	316
Mon 08/12/2002	295	252	0	00:01:51	546
Tue 08/13/2002	264	240	0	00:02:23	631
Wed 08/14/2002	232	199	0	00:01:47	415
Thu 08/15/2002	274	225	0	00:03:31	966
Fri 08/16/2002	277	215	0	00:04:46	1,323
Sat 08/17/2002	143	127	0	00:01:03	151
Sun 08/18/2002	161	145	0	00:04:23	708
Mon 08/19/2002	358	310	0	00:05:41	2,037
Tue 08/20/2002	336	283	0	00:02:47	939
Wed 08/21/2002	357	297	0	00:04:03	1,450
Thu 08/22/2002	325	253	0	00:04:37	1,505
Fri 08/23/2002	291	249	0	00:03:06	904
Sat 08/24/2002	138	119	0	00:01:05	150

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Sun 08/25/2002	124	119	0	00:00:45	93
Mon 08/26/2002	325	283	0	00:01:55	623
Tue 08/27/2002	307	255	0	00:01:48	554
Wed 08/28/2002	354	265	0	00:03:26	1,220
Thu 08/29/2002	414	278	0	00:04:24	1,826
Fri 08/30/2002	254	221	0	00:02:51	725
Sat 08/31/2002	225	152	0	00:00:34	129
Averages	NA	NA	NA	00:02:36	735
Totals	NA	NA	NA	01:21:06	22,798

Visitor Session Statistics - Help Card

 The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs.

Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	114,321
Successful Hits	113,656
Failed Hits	665
Failed Hits as Percent	0.58%
Cached Hits	19,923
Cached Hits as Percent	17.42%

Technical Statistics and Analysis - Help Card



This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

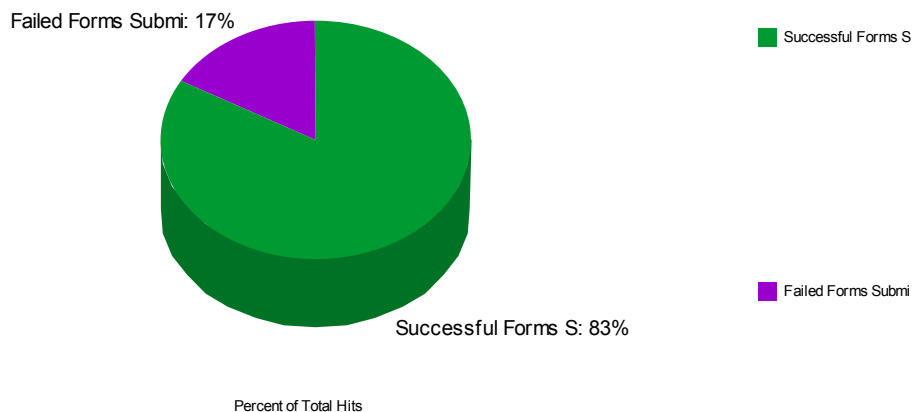


This section is useful in determining the reliability of the site.



Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

Dynamic Pages & Forms Errors

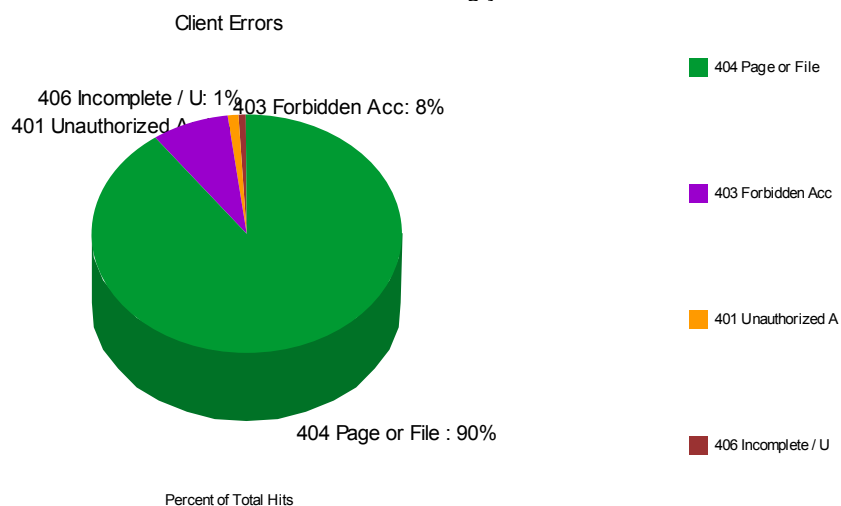


Dynamic Pages & Forms Errors		
Type	Hits	% of Total
Successful Forms Submitted	395	83.15%
Failed Forms Submitted	80	16.84%
Total	475	100%

Dynamic Pages & Forms Errors - Help Card	
	This section shows you errors that occurred for both dynamic pages and forms.
	You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors		
Error	Hits	% of Failed Hits
404 Page or File Not Found	546	89.95%
403 Forbidden Access	49	8.07%
401 Unauthorized Access	7	1.15%
406 Incomplete / Undefined	5	0.82%
Total	607	100%

Client Errors - Help Card

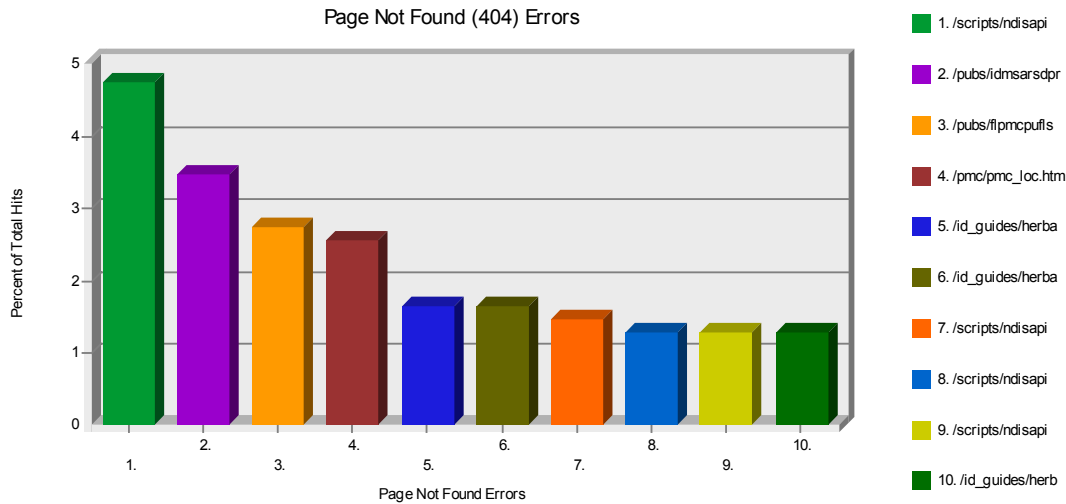
? This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

💡 This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.



Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	26	4.76%
/pubs/idmsarsdprodest.pdf http://plant-materials.nrcs.usda.gov/seedpro.html	19	3.47%
/pubs/flpmcpufilsdprod.pdfBM__Hlt12424896 (no referrer)	15	2.74%
/pmc/pmc_loc.html (no referrer)	14	2.56%
/id_guides/herbaceous.html http://www.plant-materials.nrcs.usda.gov/mopmc/left_side.html	9	1.64%
/id_guides/herbaceous.html http://plant-materials.nrcs.usda.gov/mopmc/left_side.html	9	1.64%
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	8	1.46%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC http://www.ar.nrcs.usda.gov/tech_resources.htm	7	1.28%
/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC (no referrer)	7	1.28%
/id_guides/herbaceous.html (no referrer)	7	1.28%
/scripts/ndisapi.dll/pmc/pgSiteReport?PMC=MOPMC (no referrer)	7	1.28%
/pubs/idmsarsdprodest.pdf (no referrer)	7	1.28%
/pubs/ndpmcarsedvndlst.pdf (no referrer)	7	1.28%
/pubs/njpmctn99010499.pdf (no referrer)	6	1.09%
/pubs/idpmcpr2q93.pdf (no referrer)	6	1.09%
/pubs/wetlandvendors.html (no referrer)	6	1.09%

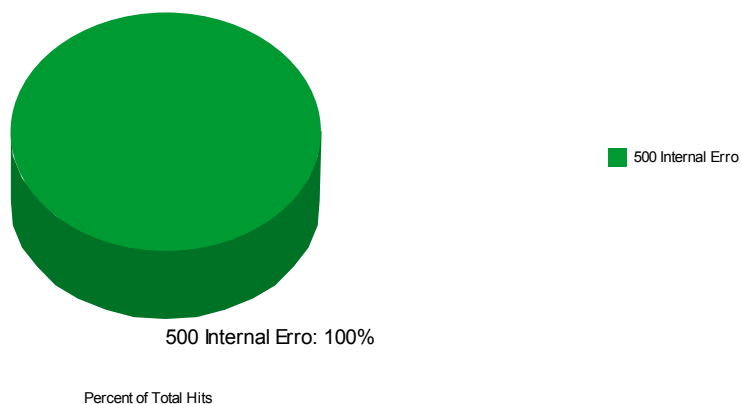
Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pmc/grasses/ange.html (no referrer)	6	1.09%
/new_site/idaho/frames/alternate.htm (no referrer)	6	1.09%
/pubs/nypmcarfgman.pdf (no referrer)	6	1.09%
/pubs/idpmcpr95july.pdf (no referrer)	6	1.09%
Total for Pages Above	184	33.69%

Page Not Found (404) Errors - Help Card
<p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p>Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

Server Errors

This section identifies by type the errors which occurred on the server.

Server Errors



Server Errors		
Error	Hits	% of Total
500 Internal Error	58	100%
Total	58	100%

Server Errors - Help Card

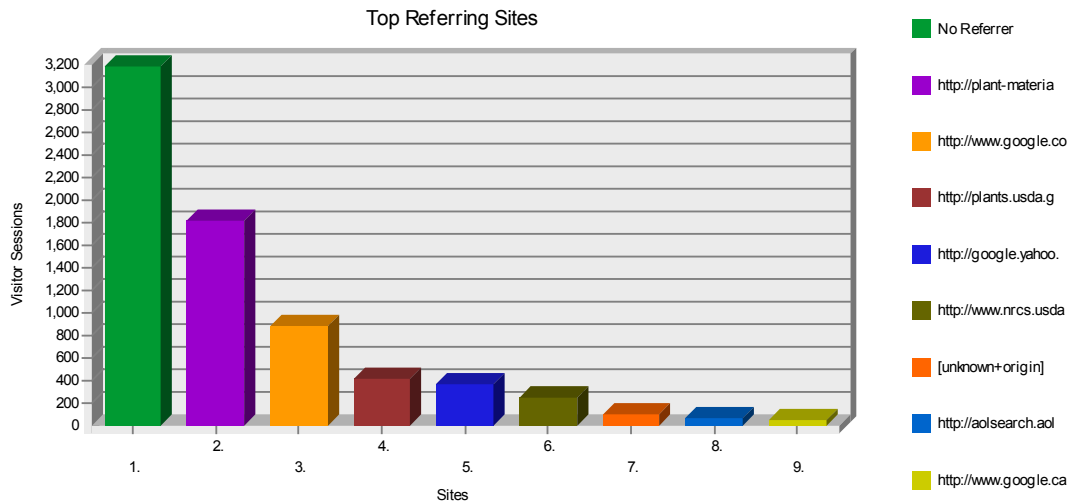
? This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

💡 This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites		
	Site	Visitor Sessions
1	No Referrer	3,192
2	http://plant-materials.nrcs.usda.gov/	1,828
3	http://www.google.com/	894
4	http://plants.usda.gov/	430
5	http://google.yahoo.com/	375
6	http://www.nrcs.usda.gov/	253
7	http://[unknown+origin]	103
8	http://aolsearch.aol.com/	83
9	http://www.google.ca/	61
10	http://www.plant-materials.nrcs.usda.gov/	58
11	http://search.netscape.com/	52
12	http://www.firstgov.gov/	45
13	http://images.google.com/	35
14	http://www.ca.nrcs.usda.gov/	35
15	http://search.msn.com/	32
16	http://www.ia.nrcs.usda.gov/	29
17	http://www.usda.gov/	22
18	http://www.co.nrcs.usda.gov/	19
19	http://www.tx.nrcs.usda.gov/	19
20	http://www.nd.nrcs.usda.gov/	18
Subtotal for the Referring Sites Above		7,583
Total for the Log File		8,111

Top Referring Sites - Help Card


? This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

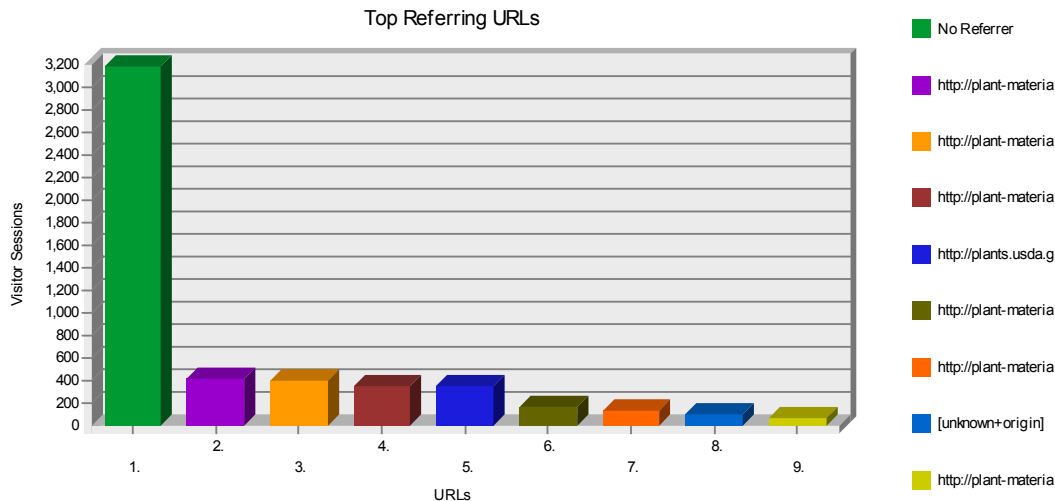
Top Referring Sites - Help Card

site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs


This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs		
	URL	Visitor Sessions
1	No Referrer	3,192
2	http://plant-materials.nrcs.usda.gov/welcome.html	425
3	http://plant-materials.nrcs.usda.gov/	402
4	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	365
5	http://plants.usda.gov/home_page.html	356
6	http://plant-materials.nrcs.usda.gov/left_side.html	174
7	http://plant-materials.nrcs.usda.gov/header.html	137
8	http://[unknown+origin]	103
9	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	77
10	http://www.nrcs.usda.gov/	74
11	http://www.nrcs.usda.gov/programs/plantmaterials/	72
12	http://www.nrcs.usda.gov/technical/plants.html	69
13	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.gov	33
14	http://www.google.com/search?q=Shrub+identification&hl=en&lr=&ie	31
15	http://www.ca.nrcs.usda.gov/	31
16	http://plants.usda.gov/tools_body.html	26
17	http://www.usda.gov/whatsnew.htm	22
18	http://www.nrcs.usda.gov/technical/ECS/	21
19	http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	19
20	http://www.tx.nrcs.usda.gov/pmcweb/index.html	19
21	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	18
22	http://www.plant-materials.nrcs.usda.gov/	18
23	http://www.co.nrcs.usda.gov/focus-events-fires.htm	17
24	http://plants.usda.gov/about_factsheets.html	17
25	http://Plant-Materials.nrcs.usda.gov/id_guides/plantid.html	13
26	http://nativeplants.for.uidaho.edu/	13
27	http://www.id.nrcs.usda.gov/tech.htm	13
28	http://www.nd.nrcs.usda.gov/resources/resources.htm	12
29	http://plant-materials.nrcs.usda.gov/pmcs.html	11
30	http://plants.usda.gov/tools_banner.html	11


Top Referring URLs		
	URL	Visitor Sessions
31	http://www.wy.nrcs.usda.gov/	11
32	http://directory.mozilla.org	10
33	http://www.iaea.org	9
34	http://www.nrcs.usda.gov/feature/wildfire.html	8
35	http://www.hi.nrcs.usda.gov/plant.htm	8
36	http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html	8
37	http://www.google.com/search?hl=en&lr=&ie=UTF-8&oe=UTF-8&q=plant	8
38	http://npk.nrcs.usda.gov/nutrient_banner.html	7
39	http://www.mn.nrcs.usda.gov/partners/maswcd/Pine/	7
40	http://www.nrcs.usda.gov/feature/conservationwhere.html	7
41	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	7
42	http://plants.usda.gov/cgi_bin/link_categories.cgi?category=linknative	7
43	http://www.ks.nrcs.usda.gov/TechResc.html	7
44	http://trident.itc.nrcs.usda.gov/esis/about.html	7
45	http://www.or.nrcs.usda.gov/techres.html	7
46	http://google.yahoo.com/bin/query?p=shrub+identification&hc=0&hs=0	7
47	http://www.nativeplantnetwork.org/	7
48	http://www.ia.nrcs.usda.gov/Programs/plantmaterials.htm	6
49	http://www.nd.nrcs.usda.gov/programs.htm	6
50	http://www.plant-materials.nrcs.usda.gov/left_side.html	6
Subtotal for the Referrers Above		5,941
Total for the Log File		8,111

Top Referring URLs - Help Card

 This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

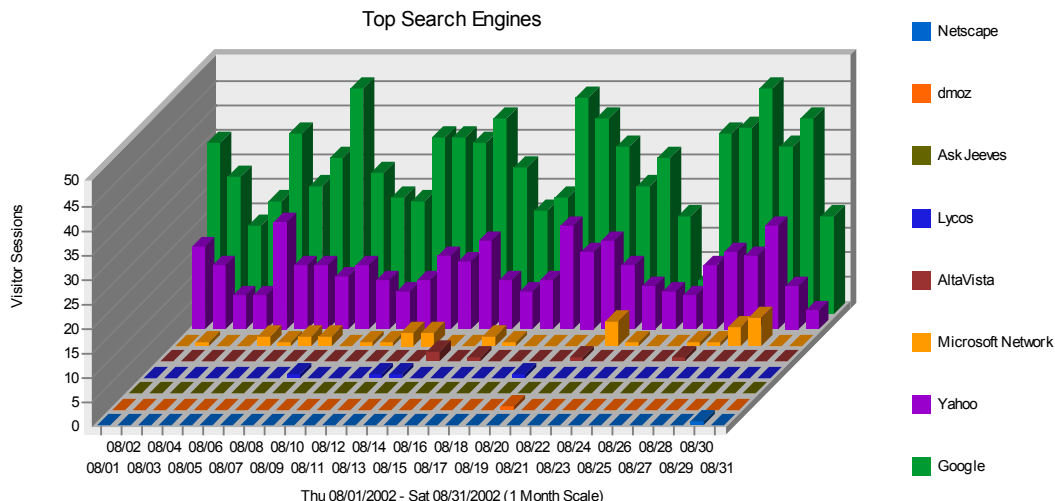
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines			
	Engines	Searches	% of Total
1	Google	1,326	69.71%
2	Yahoo	494	25.97%
3	Microsoft Network	60	3.15%
4	AltaVista	9	0.47%
5	Lycos	7	0.36%
6	Ask Jeeves	3	0.15%
7	dmoz	2	0.1%
8	Netscape	1	0.05%
Total of Searches for the Engines Above		1,902	100%
Total of Searches for the Log File		1,902	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Google	shrub identification	37	1.94%
	lockeford plant	20	1.05%
	cape may plant materials center	10	0.52%
	nanking cherry	9	0.47%
	buffaloberry	8	0.42%
	plant id	7	0.36%
	revegetation brush mattress	7	0.36%
	scirpus maritimus	7	0.36%
	plant materials center	6	0.31%
	leland cypress	6	0.31%
	plants materials center	5	0.26%
	plant materials centers	5	0.26%
	aquatic plants dwarf cattails	5	0.26%
	jamie whitten	4	0.21%
	plant materials	4	0.21%
	musser farms	4	0.21%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Yahoo	plant prices	4	0.21%
	xeroscape	4	0.21%
	scirpus pungens	4	0.21%
	lockeford plant materials	4	0.21%
	shrub identification	12	0.63%
	leland cypress	7	0.36%
	wheatgrass growers	6	0.31%
	parts of grass plant	4	0.21%
	nanking cherry	4	0.21%
	lockeford plant materials center	4	0.21%
	xeroscape	4	0.21%
	vetivergrass	4	0.21%
	leland cypress tree	3	0.15%
	grama forage and seed production	3	0.15%
	shrub guide	3	0.15%
	us soil conservation service, technical notes	3	0.15%
	pasture grass seed for citrus county florida	3	0.15%
	warm season grass seed	2	0.1%
	vetivergrass and salinity tolerance	2	0.1%
	nracs and corvallis	2	0.1%
	two man post hole digger versus one man post hole digger	2	0.1%
	planting tulip tree	2	0.1%
	bermuda grass hybrids cherokee	2	0.1%
	bridger plant material center	2	0.1%
Microsoft Network	bridger plant materials center	5	0.26%
	plant materials center	4	0.21%
	nd plant materials center	4	0.21%
	plant material	3	0.15%
	nracs plant materials center nm	2	0.1%
	elsberry plant materials center	2	0.1%
	rose lake research center	2	0.1%
	aberdeen idaho plant materials	2	0.1%
	aberdeen pmc	2	0.1%
	bridger plant	2	0.1%
	aberdeen plant materials center	2	0.1%
	elsberry	2	0.1%
	aberdeen id	2	0.1%
	rose lake	2	0.1%
	kika de la garza	2	0.1%
	plant materials	2	0.1%
	usda, bismark north dakota	2	0.1%
	upper colorado environmental plant center	2	0.1%
	natural resource and conservation service plants	1	0.05%
	download plant database	1	0.05%
AltaVista	bioengineering materials	5	0.26%
	nracs brooksville	1	0.05%
	geniuses or wilshire or plant or tenor or muong	1	0.05%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Lycos	plant conservation	1	0.05%
	plant	1	0.05%
	conservation restoration program	4	0.21%
	klinegrass hay	1	0.05%
	natural resources conservation service	1	0.05%
	map of booneville, ar	1	0.05%
Ask Jeeves	crop identification	3	0.15%
dmoz	agriculture hawaii	2	0.1%
Netscape	deciduous shrub identification	1	0.05%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	196	10.3%
	shrub	99	5.2%
	seed	82	4.31%
	materials	81	4.25%
	identification	79	4.15%
	tree	74	3.89%
	center	57	2.99%
	of	48	2.52%
	wetland	38	1.99%
	plants	37	1.94%
	propagation	35	1.84%
	guide	35	1.84%
	lockeford	32	1.68%
	grass	31	1.62%
	for	29	1.52%
	picture	29	1.52%
	in	26	1.36%
	photo	26	1.36%
	planting	26	1.36%
	scirpus	25	1.31%
Yahoo	plant	55	2.89%
	tree	32	1.68%
	shrub	31	1.62%
	grass	29	1.52%
	identification	27	1.41%
	seed	27	1.41%
	materials	24	1.26%
	center	23	1.2%
	of	18	0.94%
	in	17	0.89%
	planting	15	0.78%
	guide	15	0.78%
	picture	13	0.68%
	plants	12	0.63%
	to	11	0.57%
	leland	10	0.52%
	cypress	10	0.52%
	nursery	9	0.47%
	growers	9	0.47%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Microsoft Network	for	9	0.47%
	plant	41	2.15%
	materials	25	1.31%
	center	25	1.31%
	aberdeen	8	0.42%
	bridger	7	0.36%
	nd	4	0.21%
	elsberry	4	0.21%
	material	4	0.21%
	lake	4	0.21%
	rose	4	0.21%
	nrcs	4	0.21%
	id	3	0.15%
	pmc	3	0.15%
	usda	3	0.15%
	de	2	0.1%
	dakota	2	0.1%
	national	2	0.1%
	resource	2	0.1%
	bismark	2	0.1%
	la	2	0.1%
AltaVista	bioengineering	5	0.26%
	materials	5	0.26%
	plant	3	0.15%
	nrcs	1	0.05%
	tenor	1	0.05%
	brooksville	1	0.05%
	wilshire	1	0.05%
	conservation	1	0.05%
	geniuses	1	0.05%
	muong	1	0.05%
Lycos	conservation	5	0.26%
	program	4	0.21%
	restoration	4	0.21%
	map	1	0.05%
	of	1	0.05%
	booneville,	1	0.05%
	resources	1	0.05%
	hay	1	0.05%
	klinegrass	1	0.05%
	natural	1	0.05%
	service	1	0.05%
	ar	1	0.05%
Ask Jeeves	crop	3	0.15%
	identification	3	0.15%
dmoz	agriculture	2	0.1%
	hawaii	2	0.1%
Netscape	deciduous	1	0.05%
	shrub	1	0.05%
	identification	1	0.05%

Top Search Engines - Help Card

? The first table identifies which search engines referred visitors to the site the most often. The second

Top Search Engines - Help Card

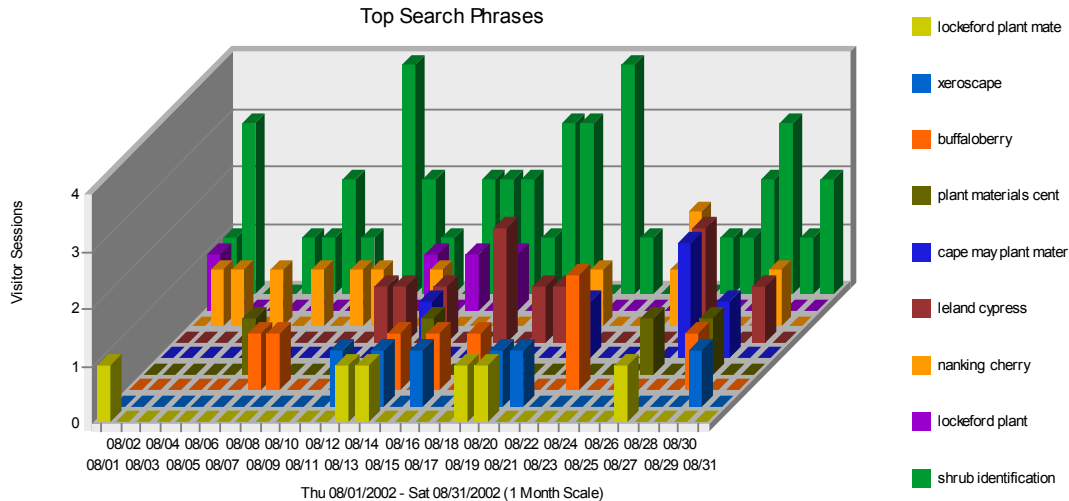
table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.



This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases



The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top Search Phrases			
	Phrases	Phrases found	% of Total
1	shrub identification	49	2.57%
2	lockeford plant	20	1.05%
3	nanking cherry	13	0.68%
4	leland cypress	13	0.68%
5	cape may plant materials center	12	0.63%
6	plant materials center	10	0.52%
7	buffaloberry	9	0.47%
8	xeroscape	8	0.42%
9	lockeford plant materials center	8	0.42%
10	scirpus maritimus	7	0.36%
11	bridger plant materials center	7	0.36%
12	revegetation brush mattress	7	0.36%
13	plant id	7	0.36%
14	wheatgrass growers	6	0.31%
15	scirpus pungens	6	0.31%
16	bioengineering materials	6	0.31%
17	bismarck plant materials center	6	0.31%
18	plant materials	6	0.31%
19	plants materials center	5	0.26%
20	silver buffaloberry	5	0.26%
Total Found for the Phrases Above		210	11.04%
Total of Phrases Found in the Log File		1,902	100%

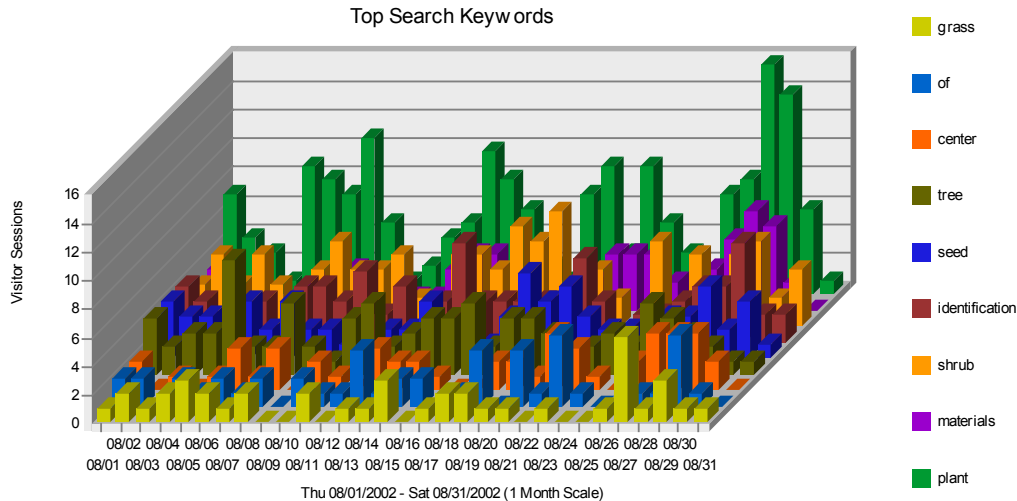
Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
shrub identification	Google	37	1.94%
	Yahoo	12	0.63%
lockeford plant	Google	20	1.05%
nanking cherry	Google	9	0.47%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
	Yahoo	4	0.21%
leland cypress	Yahoo	7	0.36%
	Google	6	0.31%
cape may plant materials center	Google	10	0.52%
	Yahoo	2	0.1%
plant materials center	Google	6	0.31%
	Microsoft Network	4	0.21%
buffaloberry	Google	8	0.42%
	Yahoo	1	0.05%
xeroscape	Google	4	0.21%
	Yahoo	4	0.21%
lockeford plant materials center	Yahoo	4	0.21%
	Google	4	0.21%
scirpus maritimus	Google	7	0.36%
bridger plant materials center	Microsoft Network	5	0.26%
	Google	2	0.1%
revegetation brush mattress	Google	7	0.36%
plant id	Google	7	0.36%
wheatgrass growers	Yahoo	6	0.31%
scirpus pungens	Google	4	0.21%
	Yahoo	2	0.1%
bioengineering materials	AltaVista	5	0.26%
	Google	1	0.05%
bismarck plant materials center	Google	4	0.21%
	Yahoo	2	0.1%
plant materials	Google	4	0.21%
	Microsoft Network	2	0.1%
plants materials center	Google	5	0.26%
silver buffaloberry	Google	3	0.15%
	Yahoo	2	0.1%

Top Search Phrases - Help Card
<p> Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.</p> <p> How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?</p>

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top Search Keywords			
	Keywords	Keywords found	% of Total
1	plant	295	4.77%
2	materials	135	2.18%
3	shrub	131	2.11%
4	identification	112	1.81%
5	seed	109	1.76%
6	tree	106	1.71%
7	center	105	1.69%
8	of	67	1.08%
9	grass	60	0.97%
10	plants	51	0.82%
11	guide	50	0.8%
12	wetland	46	0.74%
13	in	43	0.69%
14	picture	42	0.67%
15	planting	41	0.66%
16	propagation	40	0.64%
17	for	38	0.61%
18	lockeford	37	0.59%
19	nrcs	34	0.54%
20	usda	31	0.5%
Total Found for the Keywords Above		1,573	25.44%
Total of Keywords Found in the Log File		6,182	100%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
plant	Google	196	3.17%
	Yahoo	55	0.88%
	Microsoft Network	41	0.66%
	AltaVista	3	0.04%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
materials	Google	81	1.31%
	Microsoft Network	25	0.4%
	Yahoo	24	0.38%
	AltaVista	5	0.08%
shrub	Google	99	1.6%
	Yahoo	31	0.5%
	Netscape	1	0.01%
identification	Google	79	1.27%
	Yahoo	27	0.43%
	Ask Jeeves	3	0.04%
	Microsoft Network	2	0.03%
	Netscape	1	0.01%
seed	Google	82	1.32%
	Yahoo	27	0.43%
tree	Google	74	1.19%
	Yahoo	32	0.51%
center	Google	57	0.92%
	Microsoft Network	25	0.4%
	Yahoo	23	0.37%
of	Google	48	0.77%
	Yahoo	18	0.29%
	Lycos	1	0.01%
grass	Google	31	0.5%
	Yahoo	29	0.46%
plants	Google	37	0.59%
	Yahoo	12	0.19%
	Microsoft Network	2	0.03%
guide	Google	35	0.56%
	Yahoo	15	0.24%
wetland	Google	38	0.61%
	Yahoo	8	0.12%
in	Google	26	0.42%
	Yahoo	17	0.27%
picture	Google	29	0.46%
	Yahoo	13	0.21%
planting	Google	26	0.42%
	Yahoo	15	0.24%
propagation	Google	35	0.56%
	Yahoo	5	0.08%
for	Google	29	0.46%
	Yahoo	9	0.14%
lockeford	Google	32	0.51%
	Yahoo	5	0.08%
nracs	Google	22	0.35%
	Yahoo	7	0.11%
	Microsoft Network	4	0.06%
	AltaVista	1	0.01%
usda	Google	22	0.35%
	Yahoo	6	0.09%
	Microsoft Network	3	0.04%

Top Search Keywords - Help Card	
?	This section tells you which search engines people are using to find your site, and the keywords used

Top Search Keywords - Help Card

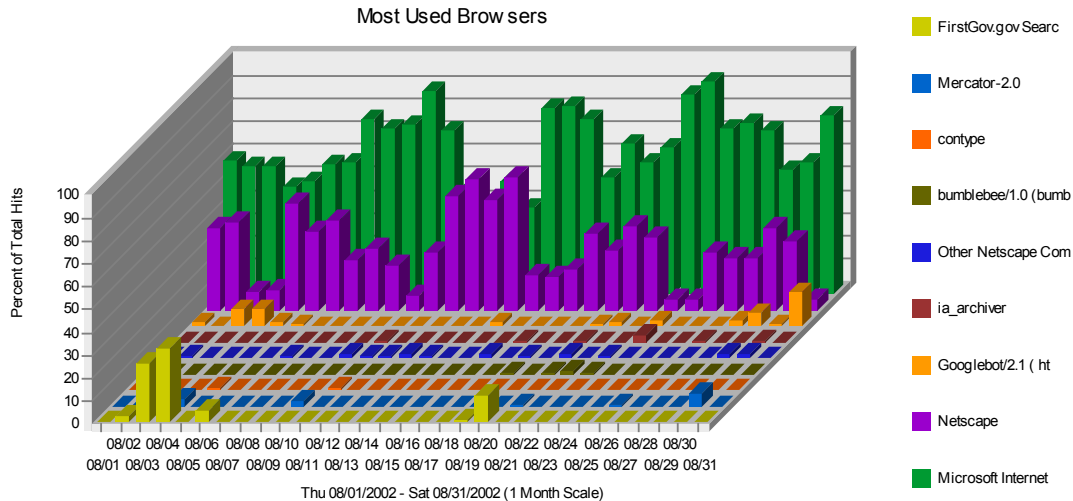
most frequently with each search engine.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	67,514	60.96%	5,053
2	Netscape	35,815	32.33%	1,365
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	1,411	1.27%	703
4	ia_archiver	276	0.24%	147
5	Other Netscape Compatible	1,007	0.9%	100
6	bumblebee/1.0 (bumblebee@relevare.com; http://www.relevare.com/)	330	0.29%	86
7	contype	468	0.42%	68
8	Mercator-2.0	612	0.55%	57
9	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	1,863	1.68%	27
10	Xenu's Link Sleuth 1.1b	569	0.51%	26
11	Others	108	0.09%	19
12	RealDownload/4.0.0.42	33	0.02%	12
13	Robozilla/1.0	10	0%	10
14	COAST Web Quality Central (Windows NT)	18	0.01%	6
15	RPT-HTTPClient/0.3-3	12	0.01%	5
16	larbin_2.6.2 viktor@nagyttestver.hu	18	0.01%	5
17	polybot 1.0 (http://cis.poly.edu/polybot/)	4	0%	4
18	RealDownload/4.0.0.40	16	0.01%	4
19	LinkWalker	8	0%	4
20	OrangeBot	3	0%	3
Total For Browsers Above		110,095	99.41%	7,704

Most Used Browsers - Help Card

? This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Most Used Browsers - Help Card

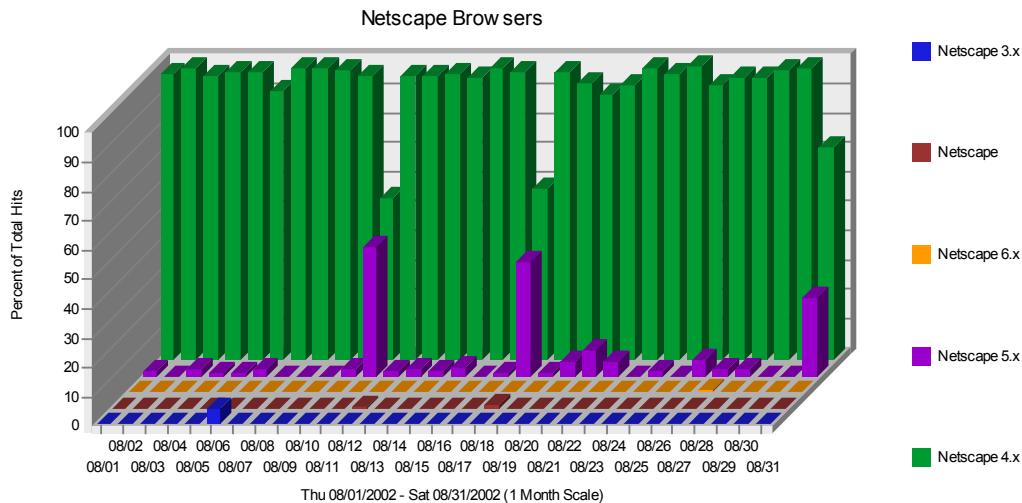
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.

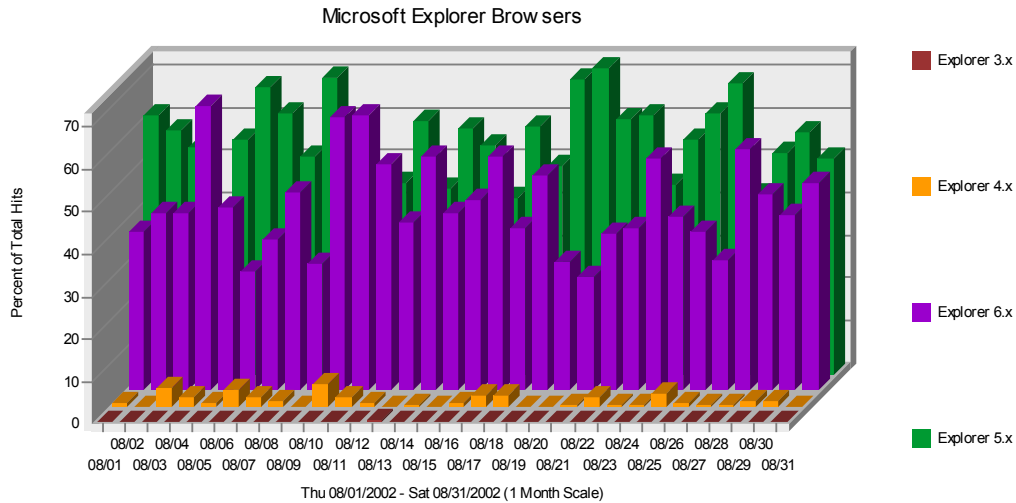


Netscape Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	34,787	97.12%	1,257
2	Netscape 5.x	918	2.56%	80
3	Netscape 6.x	22	0.06%	15
4	Netscape	19	0.05%	8
5	Netscape 3.x	69	0.19%	5
Total For Browsers Above		35,815	100%	1,365

Netscape Browsers - Help Card	
?	This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.
💡	This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	37,805	55.99%	2,833
2	Explorer 6.x	28,908	42.81%	2,108
3	Explorer 4.x	781	1.15%	110
4	Explorer 3.x	20	0.02%	2
Total For Browsers Above		67,514	100%	5,053

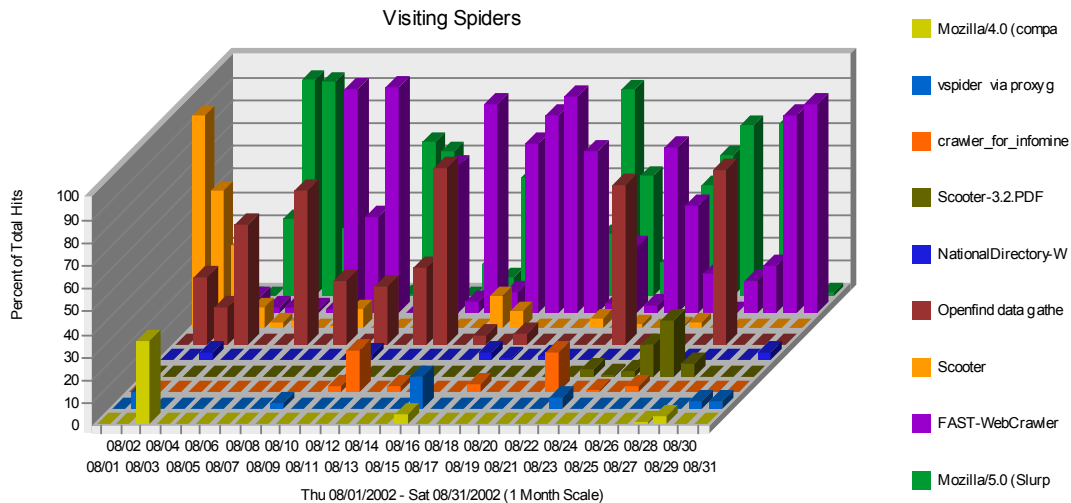
Microsoft Explorer Browsers - Help Card

? This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	406	13.95%	103
2	FAST-WebCrawler	1,785	61.36%	58
3	Scooter	92	3.16%	57
4	Openfind data gatherer, Openbot	296	10.17%	38
5	NationalDirectory-WebSpider	9	0.3%	9
6	Scooter-3.2.PDF	17	0.58%	9
7	crawler_for_infomine.ucr.edu crawler@infomine.ucr.edu	20	0.68%	8
8	vspider via proxy gateway CERN-HTTPD	19	0.65%	7
9	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	15	0.51%	6
10	metacarta crawler@metacarta.com	6	0.2%	6
11	Lycos_Spider_(modspider)	24	0.82%	6
12	TurnitinBot	41	1.4%	5
13	UlowaTopicAnalysisCrawler	4	0.13%	4
14	NetResearchServer	6	0.2%	4
15	Scooter-3.2.QA	6	0.2%	3
16	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	4	0.13%	3
17	a_Crawler.mainFrame\$vbaldas	2	0.06%	2
18	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	36	1.23%	2
19	spider.batch.com	4	0.13%	2
20	WebTrends	54	1.85%	1
Total For Spiders Above		2,846	97.83%	333

Visiting Spiders - Help Card

? This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and

Visiting Spiders - Help Card

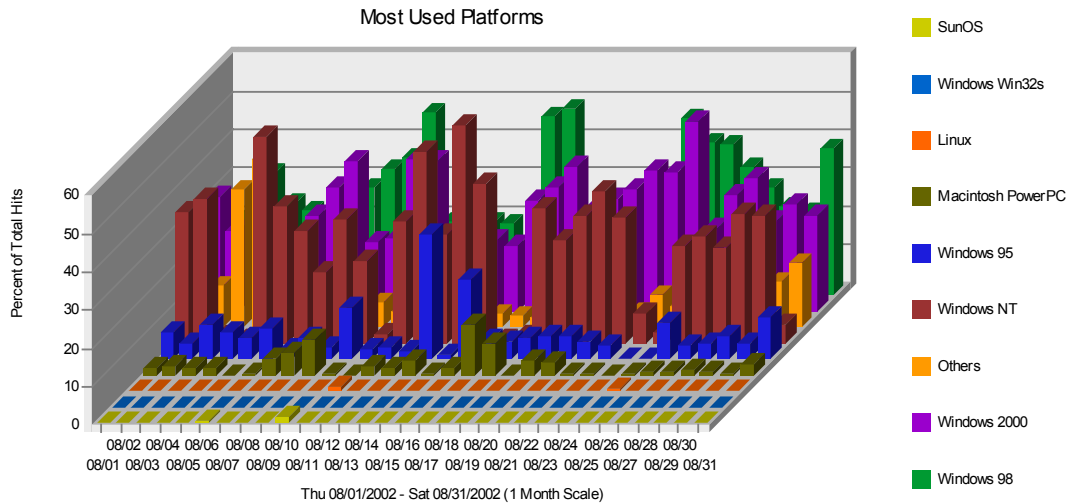
Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.



This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.


Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms				
	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	26,350	23.79%	2,492
2	Windows 2000	30,321	27.37%	2,028
3	Others	7,493	6.76%	1,381
4	Windows NT	35,998	32.5%	1,375
5	Windows 95	7,786	7.03%	306
6	Macintosh PowerPC	2,652	2.39%	172
7	Linux	41	0.03%	7
8	Windows Win32s	26	0.02%	4
9	SunOS	48	0.04%	3
10	Windows 3.x	32	0.02%	3
Total For Platforms Above		110,747	100%	7,771

Most Used Platforms - Help Card

 This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

 This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write

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	documents for the World Wide Web to specify hypertext links between related objects and documents.
HTTP	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser .
Hit	An action on the Web site, such as when a visitor views a page or downloads a file.
Home Page	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
Home Page URL	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
Log File	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
Platform	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p>Possible "Success" codes are:</p> <ul style="list-style-type: none"> 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Partial Information 204 = Success: No Response 300 = Success: Redirected 301 = Success: Moved 302 = Success: Found 303 = Success: New Method 304 = Success: Not Modified <p>Possible "Failed" codes are:</p> <ul style="list-style-type: none"> 400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 500 = Failed: Internal Error 501 = Failed: Not Implemented 502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout
Server	A computer that hosts information available to anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors have codes in the 500 range.
Spiders	An automated program which searches the internet.

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Suffix (Domain Name)	<p>The three digit suffix of a domain can be used to identify the type of organization.</p> <p>Possible "Suffixes" are:</p> <ul style="list-style-type: none"> .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site).</p> <p>As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
User Agent	Fields in an extended Web server log file identifying the browser and platform used by a visitor.
Visit	Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.
Visitor Session	A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.

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